



2016

Arlington Community Media, Inc.

ANNUAL REPORT



“

Since joining ACMi I have met a staff of incredible individuals who have encouraged me, trained me, and given me the liberty to create. The results have been way beyond my wildest expectations.

- Alan Kaufman, Arlington Resident

”



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BOARD OF DIRECTORS



John D. Leone



Kathleen Colwell

John D. Leone President

John was born and raised in Arlington and holds a J.D. degree from the New England School of Law. He advises clients who are starting new businesses or operating existing ones. A Town Meeting member since 1994, John is currently the Town Meeting Moderator.

Kathleen Colwell Treasurer

In her 35 years as an Arlington resident, Kathy has been a very active citizen, serving in various capacities for Arlington Cable Access Inc. (ACA), the Arlington Educational Enrichment Fund (AEEF), and as a founding member and the current treasurer of ACMi.



Michael T. Healy



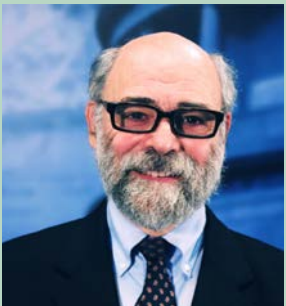
Linda K. Olsen

Michael T. Healy Clerk

A lifelong resident of Arlington, Mike is a retired teacher who spent many years teaching in the Cambridge Public School system. A previous member of the Arlington School Committee, Mike is currently a Town Meeting member, and serves on a number of other town boards and committees.

Linda K. Olsen Director

Linda has lived in Arlington since 1974, and her community activities include 15 years as a Town Meeting member, and serving as a Director of the Cyrus Dallin Art Museum. She is currently the Associate Director of Intellectual Property at the Harvard Business School.



Martin Thrope



Nancy Flynn-Barwick

Martin Thrope Board Member

Marty has been an active community member for many years, including tenures on the Arlington School Committee and Town Meeting. He has also served on the board and as president of The Children's Room, an Arlington institution that provides a haven for grieving children and teenagers.

Nancy Flynn-Barwick Board Member

A resident of Arlington for over 20 years, Nancy practices law with a focus on high tech licensing agreements and other corporate contracts. She has been closely involved with Arlington schools over the past 15 years, including six years on the Ottoson and AHS School Councils.



Phillip J. Privitera, Esq.



Michael Ruderman

Phillip J. Privitera, Esq. Board Member

Phil grew up in Arlington, and lives here with his wife and 2 children. He is an attorney, entrepreneur, investor, and developer, and he serves on several community boards. Phil holds many positions in various legal associations and has been the Presiding Master of Free Masons in Arlington since 2013.

Michael Ruderman Board Member

A. Michael Ruderman is a government and communications professional with over 30 years of experience in real estate, nonprofits, and community affairs. He and his wife and daughter (along with a menagerie of cats and dogs) have lived in Arlington for more than 25 years.

FROM THE PRESIDENT

The Board of Directors and I, present to you the Tenth Annual Report of Arlington Community Media Inc (ACMi). June 30, 2016 marked the completion of our tenth full fiscal years of operation as Arlington's PEG (Public, Education, and Government) cable access station. The Board welcomed three new members this past year, Nancy Flynn-Barvick, Michael Ruderman and Phillip J. Privitera, Esq.

ACMi, a 501(c)(3) nonprofit corporation, continue to be in full compliance with IRS and Massachusetts regulations. The annual independent audit of our financial books and records, as summarized herein, demonstrated our excellent financial controls and oversight and as always that we continue to be in sound financial health.

Over the past year we have continued with our efforts to fully upgrade both the Dallin Library, Studio A and Studio B up to date with the latest in high definition equipment. We also continued our upgrade of the Town Hall control room and the Selectmen's chambers audio visual capacity.

The Board is pleased with the efforts of ACMi staff have resulted in a many hours of quality programming for our community of viewers. Our members and staff have been recognized in both regional and national video contests and continue to produce award winning programming that is available worldwide through our website.


The total estimated market value of ACMi workshops provided on behalf of the Town of Arlington and the value of equipment use by ACMi members in FY2015-16 was \$827,603.00 dollars and the value of our free works was \$403,668.00. We strive continue to increase our programing, APN and equipment usage.

We are very proud of our accomplishments over the past year and we are gratified by the steady increase in scope, depth, and power of ACMi's contribution to Arlington's social and cultural community life. The Board and I thank you for your trust in us. We encourage you to view our community-produced programming, to look for our equipment and crews around Town, and to become a member, a volunteer, or a producer at ACMi - Arlington's television/ media station.

JOHN D. LEONE

President

Arlington Community Media, Inc.



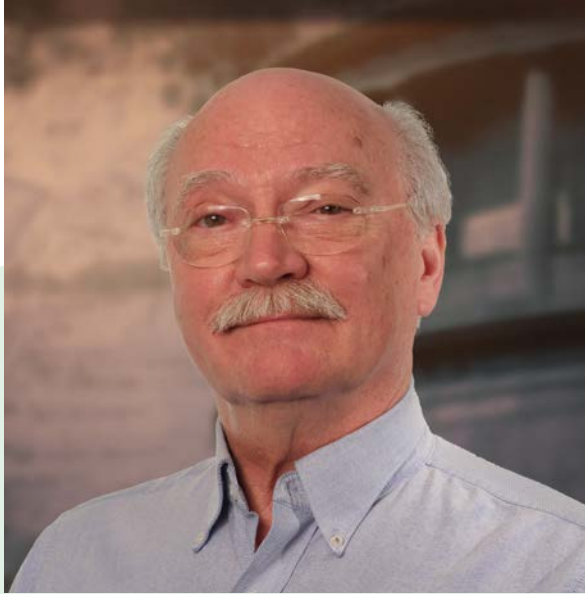
“For many students their experience with ACMi has shaped their vision for a future career in TV programming.”

- Kathleen Bodie, Ed.D.
Superintendent of Schools

Our Vision

Arlington Community Media is dedicated to providing an electronic forum for the free exchange of information and ideas which reflect the talents, skills, interests, concerns, and diversity of the Arlington community.

FROM THE EXECUTIVE DIRECTOR



On September 26, 2006, Comcast turned over control of the studio at Park Avenue to a non-profit organization called Arlington Community Media Inc. At that point, the town had no idea that ten years later ACMi would be one of the largest and most well respected community stations in the northeast...respected for the very creative and experienced staff that make the station so vibrant, positive and welcoming; for its maintenance of high production standards; and for the amount and diversity of programming it offers to the town.

Over the last ten years, we have grown from a two-person operation to a staff of nine. Our membership has grown, and we have become an integral part of the Arlington community. Certainly, the technological changes to the station over that period have been phenomenal, and we have fully transitioned from the analog to the digital world. Just this year, the studio was fully re-wired for digital signals and new HD studio cameras were purchased.

We now have tools at our disposal that were barely invented a decade ago. For example, as you read through this report you will note that there are far more analytics than in previous years. We are now using Facebook, Twitter and Instagram, technologies that did not exist back in 2006 when the station was being built. These new tools empower our ability to outreach and stay connected to the community. We have seen our numbers of followers, subscribers and shares increasing as more Arlingtonians connect with ACMi for programs and news at the local level.

The increasing consolidation we have witnessed among communications and media conglomerates in recent years has had the effect of centralizing control over program content and distribution. This can stifle the proliferation of different voices and perspectives that is so vital to a healthy democratic system.

In the wake of the acrimonious election process we have just witnessed at the national level, more than ever this is a time for local citizenry to engage in civil discourse at the grass roots level. Express your passion, political or otherwise, by becoming involved in ACMi. We are a platform from which you can express your thoughts and share your concerns with your friends and neighbors. Think local, think community - think ACMi.

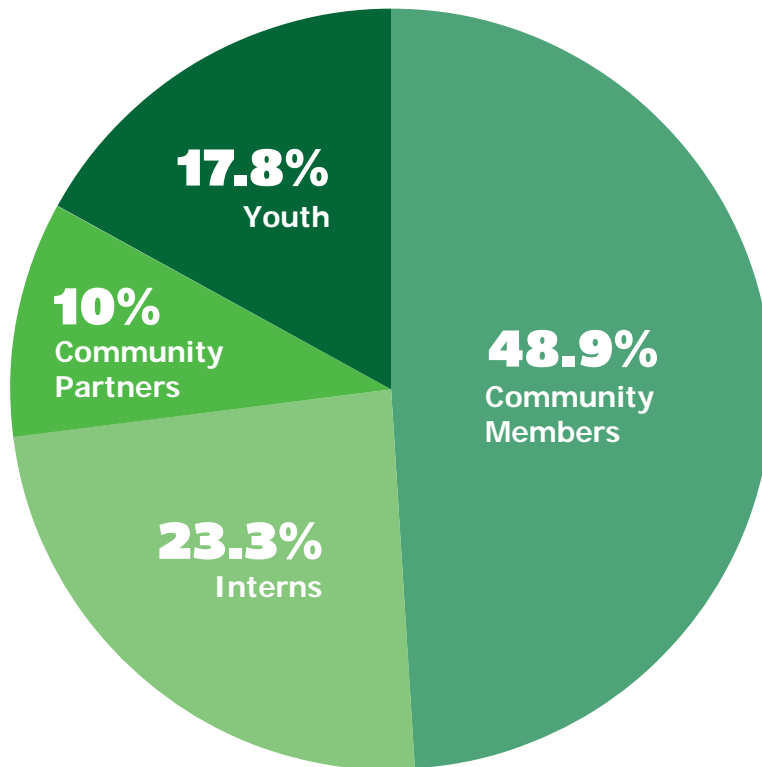
NORMAN J. MCLEOD

Executive Director
Arlington Community Media, Inc.

MEMBERSHIP

Arlington Community Media Inc. (ACMi) is a member-based, 501(c)(3) not-for-profit organization incorporated in April 2003 and contracted by the Town of Arlington in September 2006. ACMi's active members numbered 147 as of June 30, 2016.

Membership at ACMi is open to all who live in our town. A nominal annual membership fee, due at the beginning of each ACMi fiscal year (July 1), provides access to all the features, benefits, and resources ACMi has to offer. These include: training in how to operate high-quality digital video production equipment, and the ability to borrow and use that equipment outside of the studio; the use of our studio, equipment, and editing facilities; and air-time on our Public, Education and/or Government channels carried by Comcast, RCN, and Verizon.





MEMBERS

George Akerley	Chris DaSilva	Laurel Kayne	Jeffry Pike
Lauren Alicandro	Chris DeBenedictis	Samuel Kim	Tonia Pinheiro
Homer Allen	Stewart Deck	Laura Kirchner	Jonathan Pressman
Rudi Anna	Yawa Degboe	Oleg Kodysh	Michael Robichaud
Felix Ansell	Lucas Delbanco	Richard Koolish	Ben Rudnick
Philip Arcaro	Lenard Diggins	Steve Kropper	Cameron Sacarny
Adria Arch	Margie DiMonte	Robert Kuhn	David Sammarco
Michael Armanious	Carla Dorato	Gabriela Kula	Nicole Sammarco
Danuta Ayad	Anna Drummond	Juile Land	Colleen Shannon
Emily Baker	Christopher Ellinger	Michael Lang	Tommy Shenefield
Jacob Ballin	Jackson Elmore	Joyce Lee	Sam Slebodrich
Erika Banoun	Donna Farina	Maron Levesque	Donna Smith Sharff
Jimmy Barvick	Nancy Flynn Barvick	Olive Liao	Reed Snyder
Kathleen Barvick	Maria Fonseca	Eve Lin	Wu So Fai
Tommy Barvick	Danuta Forbes	Andrew Lindheim	Jack Stonge
Margaret Berard	Noel Forte	Walter Locke	Halley Suitt Tucker
Ken Bergeron	Stephanie Francis	Brenda Mahoney	Caroline Sullivan
Scott Bergeron	Nancy Frumer Styron	Margaret McCarthy	Gayatri Sundar Rajan
Peter Bermudes	Kurt Fusaris	Melissa McKiernan	Jay Sundar Rajan
Julia Bloom	Larry Gable	Zachary Merchant	Sylvie Sutton
Barton Bruce	Sabine Garrahan	Bruce Meyer	Alex Svenson
Cheryl Brusgulis	Zach Garrigus	Charlotte Milan	Jared Sweet
Jennifer Burns	Amin Gholizadeh	Stanislaw Modrzynski	Tannie Tang
Tom Calderwood	Colin Gilbert	Felix Moisand	Ray Thomas
Ellen Callaway	Ted Goodman	Celia Molla	Martin Thrope
Orlando Cela	Stephanie Gordon	Eva Molla	Paola Tristan-Arruda
Katie Chang	Christina Guessferd	Hanul Morgan	Lee Urton
Dylan Charles	Hugh Hanley	Ron Moulton	Paul Wehrlin
Lisa Charles	Lara Heermance	Wellington Mtshali	Gareth Williams
Kayla Chiara	Benjamin Hickey	Evan Mulvaney	Savannah Williams-Radecic
Davis Coleman	Rebecca Horne	Arthur Nasson	Andrew Wilson
Matthew Corrigan	Alison Hourihan	Chris Nauman	Kawala Xie
Bella Costantino-Carrigan	David Jameson	Quang Ngo	Lares Xu
Amy Cunniff	Adam Kalogeris	Krishna Parikh	Adam Zand
Derek Curran	Alan Kaufman	Jihoon Park	Cyn
Emily Dashawetz	Steve Katsos	Julian Petrillo	

COMMUNITY OUTREACH

MEDIA PARTNERS

We very much treasure our relationship with The Arlington Advocate, where you will always find our full-page weekly TV schedule. We make a special effort to keep our audience informed by highlighting programming of note each week, and placing those notices adjacent to the TV schedule for easy access. We also enjoy a strong partnership with Your Arlington.com, in which we work together to effectively support our joint commitment to providing timely, useful information to the Arlington public. And ACMi continues to work with other access stations in our area and around the state to find innovative ways to meet our communities' need to be informed.



NEWSLETTER

We constantly stay in touch with our members, friends, and partners through our newsletters, email blasts, and blog posts. We are always reaching out to those in the community who want to learn the craft of digital media production right in their own town. Orientation tours are easy to schedule at our Studio A at 85 Park Ave., and provide interested residents with an overview of almost ten years of our operational history and an introduction to our ever-expanding inventory of equipment and menu of workshops.

SCHOOLS

Our important connections to Arlington schools, discussed in greater detail in another section of this report, grow both broader and deeper with each passing year. Over the 2015-16 fiscal year, the vigorous commitment we made to increased high school sports coverage took shape in impressive ways. To the existing roster of football, basketball, and hockey, we added broadcasts (often live) of boys and girls soccer, volleyball, and ultimate frisbee.

It wasn't simply in the extent of the coverage, however, but also in the nature and quality of it that great strides were taken – almost all the games included both play-by-play and color commentary, and popular features like slow-motion and instant replay were incorporated into multi-camera shoots of football, soccer, and hockey.

One of the most exciting new partnerships we forged in the last year is with Arlington Catholic High School, the twin pillar of the secondary school system in town. The 2016-17 school year will be the first in which a half dozen hand-picked students from AC will intern throughout the year at ACMi. They will receive comprehensive training in all aspects of video production, and will parlay what they learn into creating a news-magazine style show with their school as the principal focus. The interns will also be joined by ten fellow students for a weekly workshop ACMi will offer at Arlington Catholic as part of a scheduled arts block at the school. We embark on this cooperative project with enormous excitement.

As promising as these new developments are, they have not taken anything away from the existing relationships we have with important constituencies throughout Arlington. From the prolific pre-teen producers of the Ottoson News Network; to our partners at the Council on Aging who continue to provide substantive content that addresses and reflects the concerns of Arlington seniors; to the dozens of residents who attend our workshops, share their feedback through our website, and just walk in the door curious about the possibilities; we continue to take purposeful steps toward our goal of weaving our members into the very fabric of life in Arlington.

"Arlington is lucky to have a town crier named ACMi, and I ring the bell loudly for them"

**- Krys Murphy
Arlington Resident**



CELEBRATING ACMi ACHIEVEMENTS OF 2015-2016
2016 ACMi AWARDS BANQUET

It is a biennial celebration that everyone at ACMi, and many in the Arlington community, eagerly anticipate, and the 2016 version continued the tradition in fine style! As always, Town Hall's immaculate auditorium provided a setting of sheer elegance, ACMi staff outdid themselves to both honor and entertain those in attendance, and more than 140 distinguished guests savored the excellent food, drink, and company.

And all of that before the evening's main event even started! The ACMi Awards recognize the achievements of our members over a two-year period, and 2014-16 was perhaps the most fruitful and exciting such term we've ever had. Hosted with his trademark gusto by the iconic Walter Locke, much of the evening's program was devoted to awarding member producers and volunteers for their excellent work, samples of which were shown throughout.

Because the 2016 awards ceremony coincided with ACMi's tenth anniversary, the audience enjoyed a special treat – a retrospective in words and images of a decade of dramatic growth at the studio. From its earliest days as essentially a two-person operation to its current position as one of the town's most important institutions and a center of robust creativity and communication, ACMi was built on the efforts of a dedicated core of staff and members, and short videos interspersed throughout the evening's program highlighted just how far we have come!

COMMUNITY OUTREACH

INTERN PROGRAM



BRANDEIS UNIVERSITY

KAWALA XIE
YIGU LIANG
MARON LEVESQUE
TANNIE XIN TANG

BOSTON UNIVERSITY

EVE LIU

CHAMPLAIN COLLEGE

JACOB BALLIN

TUFTS UNIVERSITY

ZACH MERCHANT
EMILY BAKER

EMERSON COLLEGE

GABRIELA KULA
ERIKA BANOUN
PAOLA TRISTAN ARRUDA
JOYCE LEE

SHAHZAD SAJADI

STEPHANIE GORDON
CHRISTINA GUESSFERD
LIANGZI XU
RUDI ANNA

GORDON COLLEGE

STEPHANIE FRANCIS

UMASS BOSTON

OLEG KODYSH
KAYLA CHIARA

UNIVERSITY OF NEW HAMPSHIRE

MICHAEL LANG

UNIVERSITY OF RHODE ISLAND

MARGARET BERARD

OTHER

KATIE CHANG
KRISHA PARIKH

COMMUNITY BULLETIN BOARD

A cornerstone of ACMi's outreach efforts year in and year out is our relationship with service agencies and non-profits in town. In January 2016, ACMi's new Digital Media Coordinator Meagan O'Brien designed promotional slides for ten different local non-profits, including the Boys and Girls Club, the Retired Men's Club, and the Arlington Philharmonic, among others. ACMi offered to display those slides on our Community Bulletin Board as a first step towards establishing a productive partnership going forward. Virtually all the non-profits took us up on that offer, and several have gone on to have their members trained in video production and/or have produced their own Public Service Announcements and other videos. We will continue to nurture our existing relationships while reaching out to foster new ones as well.



Arlington Education Foundation
Alliance for Community Media
Saint Camillus Church
Arlington Fire Department
Arlington Chamber of Commerce
Morningside Music Studio
Arlington Town Government
Department of Public Works
Arlington Food Pantry
Saint Athanasius the Great Greek Orthodox Church
True Story Theater
MAPC
Arlington Friends of the Drama
Rock for Relay American Cancer Society

George L. & Elizabeth Sanborn Foundation of Arlington
Fidelity House
Robbins Library
Jason Russell House
Arlington Garden Club
MSPCA Angell
Witch Hunt Film at the Capitol Theater
Mass Energy
Matignon High School
Greater Boston Walk to End Alzheimers
Arlington Council on Aging
Arlington Center for the Arts
Armenian Museum of America
Arlington Eats

Arlington Youth Health & Safety Coalition
Housing Corporation of Arlington
Communities United, Inc.
Little Fox Shop
Retired Mens Club
Arlington Meetup
Sunrise Senior Living
Arlington Boys & Girls Club
Community Teamwork
The Cyrus E. Dallin Art Museum
The Arlington Historical Society
Homeschooling Together
Hope and Friendship Metastatic Breast Cancer Foundation
Philharmonic Society of Arlington

WORKSHOPS & TRAINING

Learning is a continuous process at ACMi. Our knowledgeable staff is always offering media advice to our members, and we encourage them to learn with us as we improve our programs and studio facilities. ACMi is well equipped to continually upgrade its high-quality digital TV production equipment and facilities. Providing access to and

training on these resources continues to be a primary focus. Workshops at ACMi are project-specific. Producers receive seamless personalized instruction in all production fields. Below are the workshops that have been taken ad hoc or are included as part of our Producer Training at ACMi during FY 2015-16.

ACMi WORKSHOPS (FY 2015-2016)

#	WORKSHOP NAME	VALUE
49	Intro to ACMi (Orientation)	\$2,205
36	Studio Knights	\$22,500
149	Field Production	\$27,938
26	Studio Production	\$10,400
12	Portable Studio Production	\$7,200
232	Editing	\$46,400
16	Multi-Track Editing	\$2,000
41	Lighting Techniques	\$10,250
11	Green Screen Production	\$6,875
143	Pre-Production	\$17,000
14	iPhone Video Production	\$17,875
14	Short Film	\$9,800
17	PSA Production	\$19,600
17	Live Music Session	\$4,250
28	Stop Motion Animation	\$14,000
5	Summer Fun	\$8,125
221	APN	\$55,250
43	Focus Media	\$26,875
49	Sports Production	\$85,750
13	After Effects	\$4,875
18	Live Event Coverage	\$4,500

Total Estimated Market Value of ACMi Workshops FY 2015-16

\$403,668.00

WEBSITE, GRAPHICS & SOCIAL MEDIA

WEBSITE

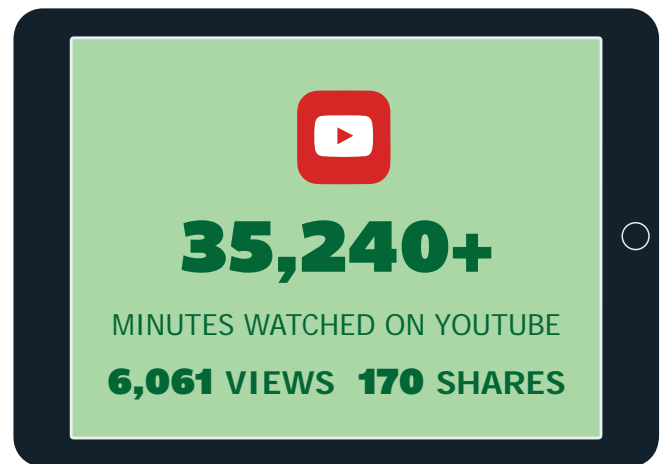
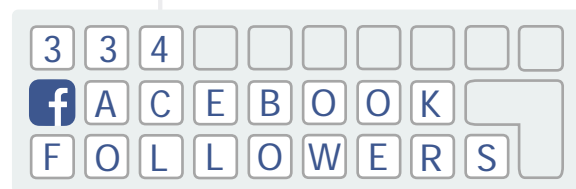
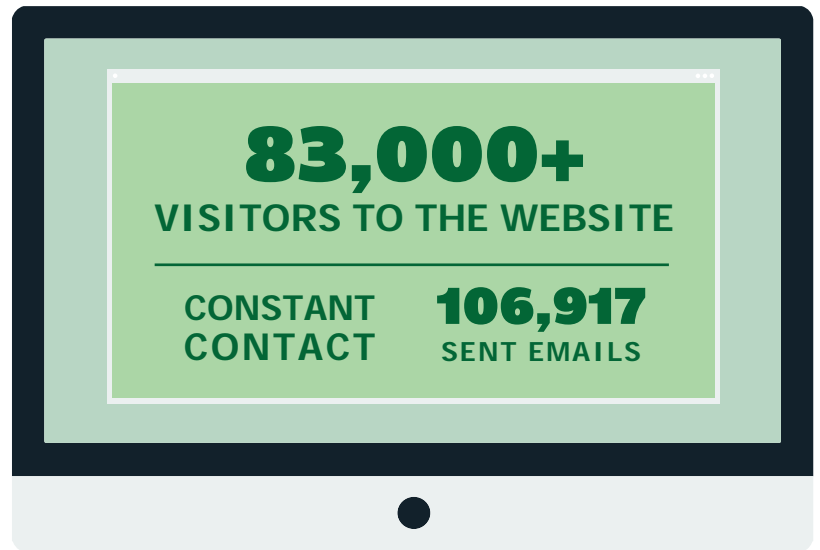
The website continues to grow and flourish. It is currently undergoing a structural overhaul in an effort to clean up the code. From there features will be added so active members can update their profiles, add their own videos to the site with staff approval, sign up and pay for classes online, and navigate easily throughout the site. We're excited to keep offering more features to the community!

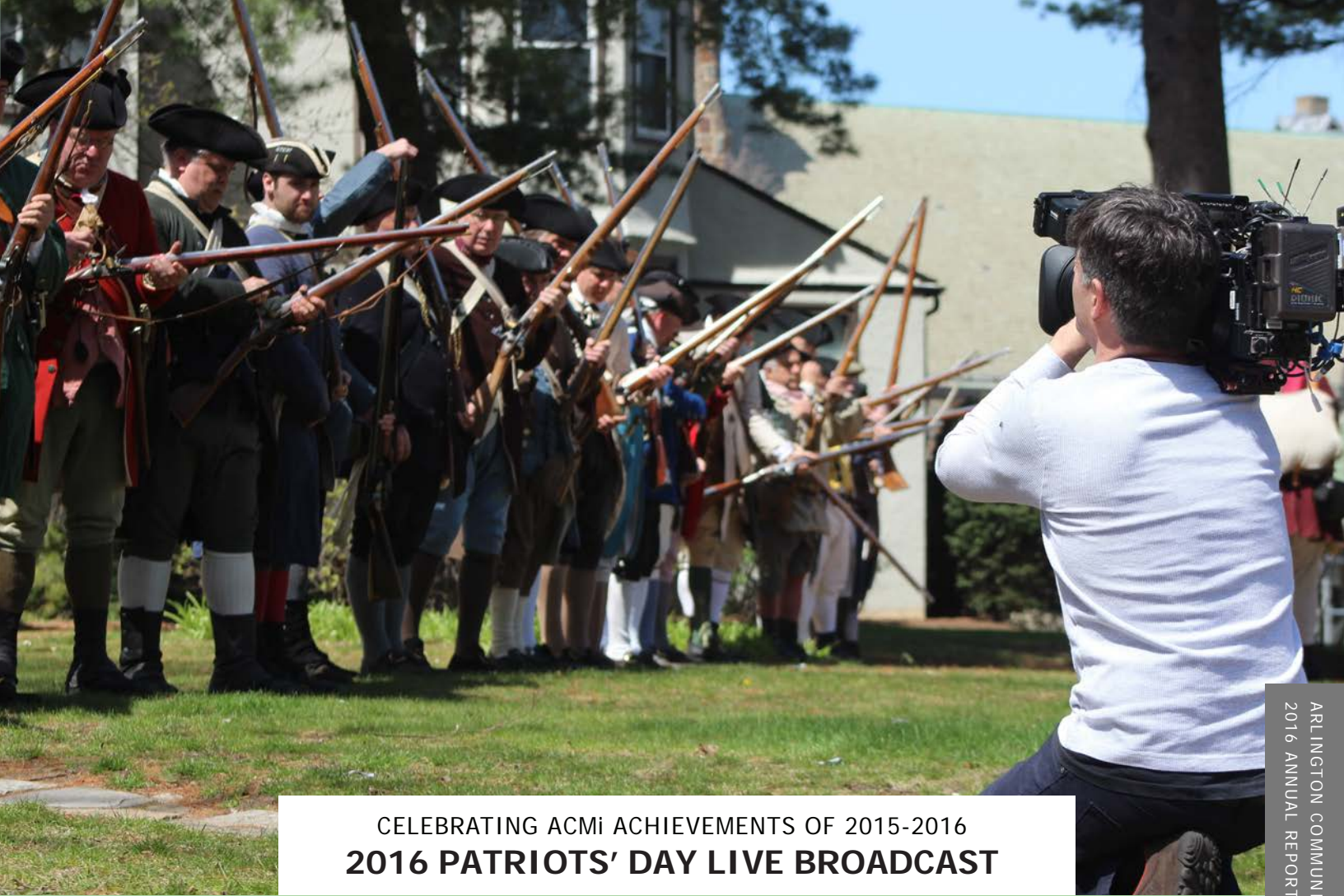
GRAPHICS / BRANDING

This fiscal year has brought a higher level of quality to graphics, animated intros, and the Community Bulletin Board than ever before. Notable graphics packages were produced for 2015 Town Day, 2016 Town Elections, Patriots' Day, the biennial ACMi Awards, and Wide Angle, to name a few. To further boost visual appeal on the channels the Community Connections Program was developed to outreach to local non-profits and produce new evergreen slides for the CBB. This program led to refreshed partnerships with the Arlington Boys & Girls Club, the Arlington Philharmonic, and others!

SOCIAL MEDIA

In an effort to expand our social media presence, we began using Hootsuite to post regularly to Facebook, Twitter and Instagram. We also made the switch from Vimeo to YouTube for uploading new shows and videos. On all platforms, we've seen an increase in followers, subscribers, shares, likes - and even loves! With hundreds of viewers getting closer to the content they are looking for, we have come a long way.

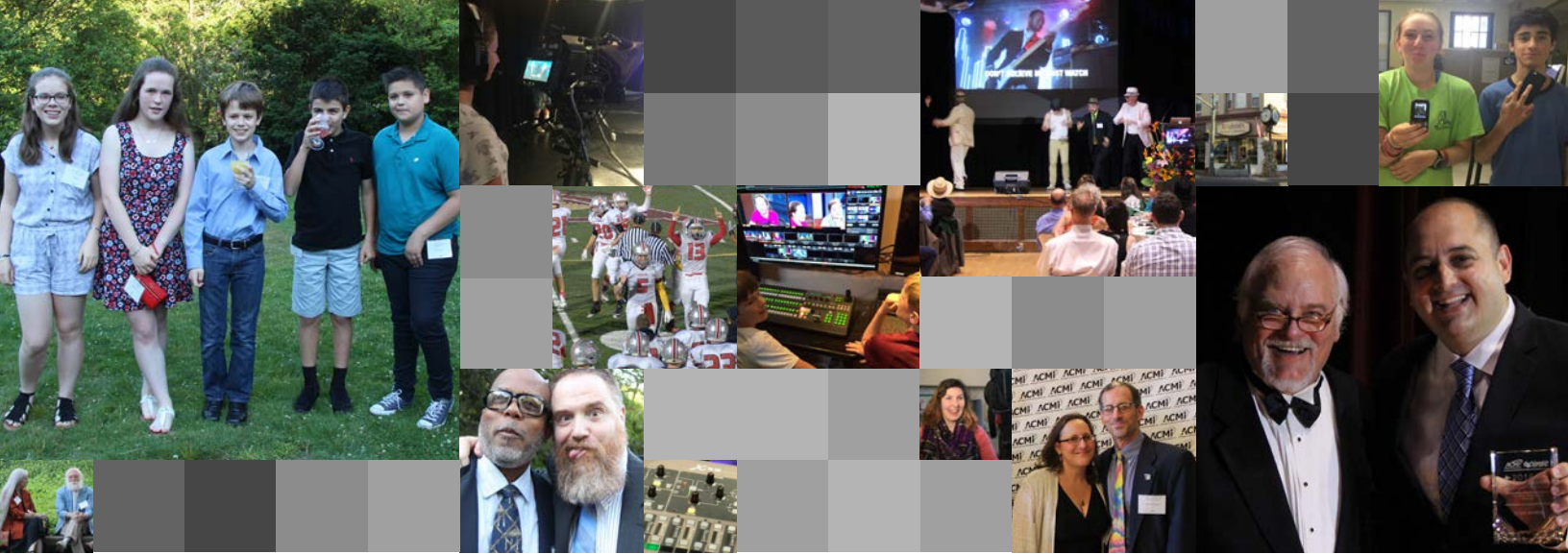




CELEBRATING ACMi ACHIEVEMENTS OF 2015-2016
2016 PATRIOTS' DAY LIVE BROADCAST

The 2016 Patriots' Day Parade in Arlington was bigger and better than it has been in over a decade! The day began with the Menotomy MinuteMen taking on the Redcoats in a convincing battle reenactment in front of the Jason Russell House. Soon thereafter, a promenade of performers, city officials, vintage cars, and entertainers danced down Mass Ave to marching bands and triumphant music. ACMi was there to broadcast the entire proceedings live, with our coverage hosted by former Selectman Jack Hurd and APN's own Brenda Mahoney.

The coverage itself was expertly done, mostly by volunteers trained at Studio Knights, ACMi's weekly production group, who were impeccably organized by intern producers. Members of all ages were involved with the production, from seniors capturing all the hubbub at the audio board, to youths filming from atop a bucket truck on Mass Ave to catch expansive high-wide shots. ACMi's crack staff and impassioned volunteers worked together to create a live program worthy of this year's impressive Patriots' Day Parade!

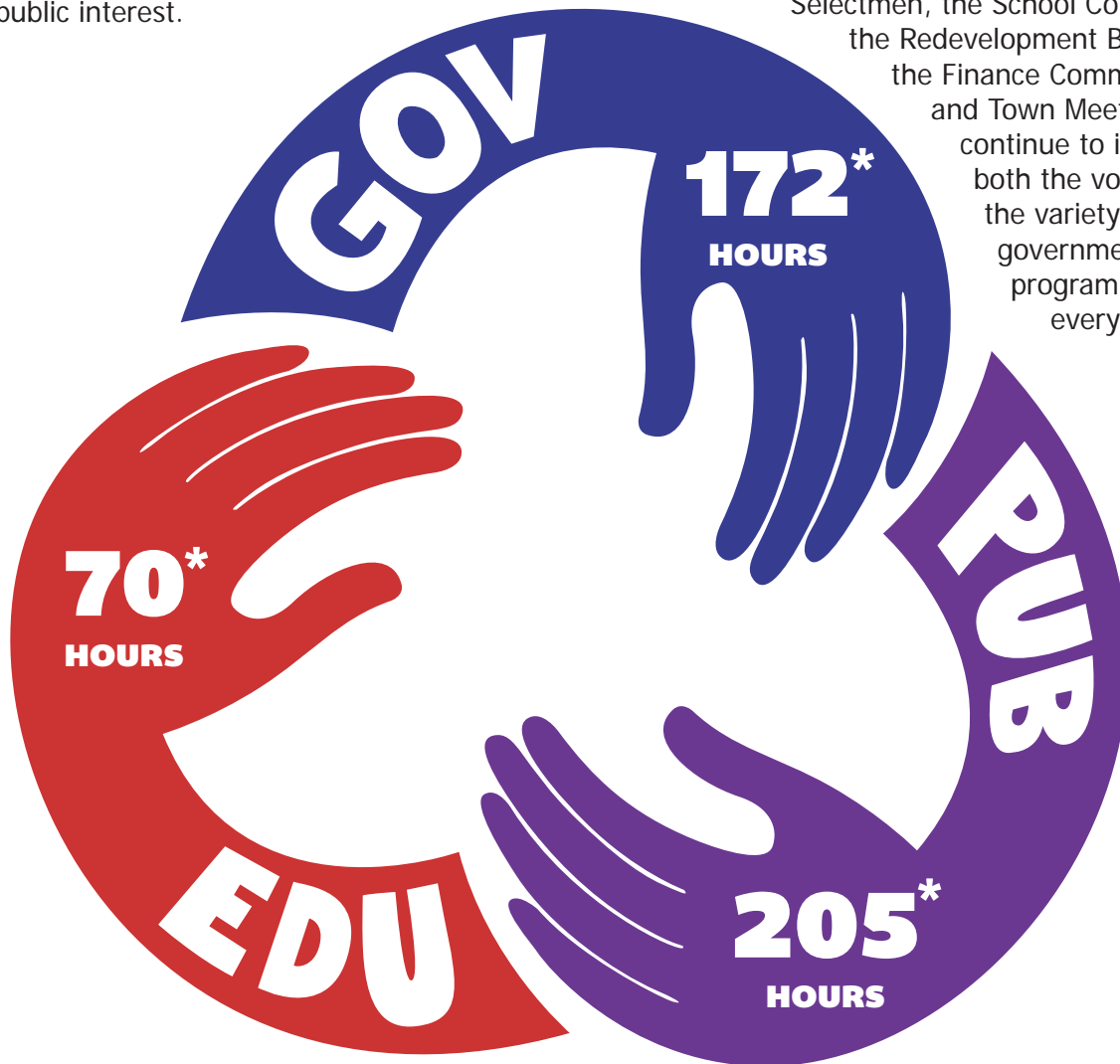


PUBLIC CHANNEL PROGRAMMING

2016 ACMi Awards	2016	Nicole's Review
A Books Review by Cyn	Eastern Middlesex Opioids Task Force	Old and New
A-Dog Presents	Eco Fest 2016	On the Warpath - Cyrus Dallin
ACMi Awards Show	Ellen Robinson Storyteller	Patriots' Day Parade 2016
Documentaries	Energy Choice 2015	Patriots' Day Pre-Show
ACMi Shorts	Fidelity House Gymnastics 2016	Real People Games
ACMTV (Arlington Community Music TV)	Fit as a Fiddle Today	School Debt Exclusion Special
Acro Cats at the Regent	Global to Local	Sing, Sing, Sing ACE Event
AIFF Arlington Kick-off 2015	Helpful Hints	Ski Tuning
Annie Jr. (by Menotomy Musical Theater)	Holiday Lighting & Sing-Along 2015	Songs from the Circle with Hugh Hanley
APN Book Club	Hugh Hanley Summer Concert	St. Athanasius Church Services
APN Extended Segments	In the Tradition	State House Update
APN Newscast	It's All About Business	Studio Knights
APD Ride-Along	Jason Russell House Reenactment	The Debt Exclusion Vote
Arlington Avocado	Just Cook It	The Electricity Show
Arlington Center for the Arts Documentary	Last Band Standing Finals 2015	The Importance of Being Earnest
Arlington Historical Society Lectures	Lighting Workshop Instructional Video	The Legacy of Cyrus Dallin
Arlington Town Day 2015	Living Out Loud	The Opioid Crisis: Community Forum
Art in Arlington	Main Stage Town Day	The Steve Katsos Show
Art Profiles	Memorial Day 2016	Thompson School Rebuild
AYHSC Film and Discussion	Menotomy Musical Theater Presents Aladdin Kids	Tin Whistle of Terror
Back in 30: A Mockumentary	Mental Health & Suicide Awareness Forum	YAVP: Under The Bridge
Blues Apocalypse 2.0	Middlesex Concert Band - Silver Screen	Turning Fear Into Power
Butterscott Music Videos	Middlesex Sheriff's Dept Graduation	Veterans' Day 2015
Carols & Cookies 2015	Moon Rise at Robbins Farm Park	What's That Cable?!
Chamber of Commerce Networking Breakfasts	New England Music Awards	Wide Angle
Conversations with David Whitford		Wu So Fai Presents
Dr. MLK Jr Birthday Celebration		Your Arlington Dollar

PROGRAMMING

P.E.G. (Public, Education, Government) programming is unique to local access television, as no other broadcast or cable television network is organized around the ideal of universal public access to uncensored local community programming designed specifically for these PEG areas of public interest.



Government Channel

Comcast 22 | RCN 15 | Verizon 26

Programming by and about town governmental bodies, agencies, and committees, including the Board of Selectmen, the School Committee, the Redevelopment Board, the Finance Committee, and Town Meeting. We continue to increase both the volume and the variety of town government-related programming every year.

Education Channel

Comcast 9 | RCN 13 | Verizon 24

Featuring educational programs, shows produced by local students, and programs made about educational topics by community producers. This past year saw great progress on all fronts for ACMi student members. We also air programs distributed via satellite and from other public access channels and independent producers, including Ted Talks, Primary Spanish, and Paint with Kevin.

Public Channel

Comcast 8 | RCN 3 | Verizon 31

Airing member-produced programming created with ACMi equipment, shows distributed via satellite, and content from other public access channels and independent producers, including Democracy Now! and Eat Well, Be Happy.

*First-run local original content

PUBLIC PROGRAMMING

COMCAST

8

RCN

3

VERIZON

31

ACMi's Public Channel continues to shine as the place where Arlington residents find and share their voices. Our members have created a season of original content full of new ideas, while also visibly improving the production value of their work throughout the year. Every producer has worked hard to give their show a unique look, an individual tone, and a dedicated online marketing strategy through which to grow viewership for each episode at an exponential rate.

Many new member-producers have created original programming. With our commitment to a training method that is tailored to every individual's particular needs and goals, we've helped Arlingtonians develop the skills to realize their passions by becoming accomplished television producers.

STUDIO KNIGHTS

Studio Knights is ACMi's weekly production group that meets on Wednesday nights from 7 to 9 pm, and is open to all. Members pilot TV shows while meeting new creative partners. The group is deep into our third year and it is better than ever. We've produced documentaries, music concerts, talk shows, green-screen adventures, and so much more. As always, Studio Knights places great emphasis on bringing different forces together: crew members with producers, youth with seniors, creative ideas with action.

MEDIA PARTNERSHIPS

ACMi is continuing its success as a media educator, content provider, and community facilitator through our partnerships with local organizations and area colleges. Working with the Chamber of Commerce, we provided iPhone video production courses at Workbar for business professionals and nonprofit organizations. In addition to continuing our weekly program with the Council on Aging, ACMi intern Katie Chang worked with the Senior Medicare Patrol (SMP) to create a series of foreign language PSAs for Arlington's non-English-speaking residents. Emerson College interns Lares Xu and Sylvie Sutton partnered with the Department of Public Works, the Arlington Center for the Arts, True Story Theater, and the Dallin Museum to create mini-series, tape special events, and produce documentaries.

NEW SERIES HIGHLIGHTS



Old & New | Halley Tucker & Adam Zand

Old & New is about navigating age 50 to 100 with patience and joy. We interview experts on a range of subjects from Social Media to Medtech.

Fit as a Fiddle Today | Margie DiMonte

Fit as a Fiddle Today emphasizes alternative approaches to health and nutrition utilizing the modalities of psychology, spirituality, physical fitness, and nutrition to empower individuals through self-knowledge and self-care.

It's All About Business | Larry Gable

It's All About Business is designed to help the aspiring entrepreneur answer the critical questions that must be considered when thinking about starting a small business.

"The friendly and knowledgeable staff coupled with first-rate facilities enriches the community and its residents in extraordinary ways."

**- Arthur Nasson
ACMi Member**



CELEBRATING ACMi ACHIEVEMENTS OF 2015-2016
WIDE ANGLE

Peter Bermudes knows how to listen. He pays careful attention, tuning in to the nuances in what someone is saying, and when he asks his next question you know it is in direct response to what he has heard. This is one reason why Peter may well be the most incisive interviewer on the Arlington Public News team over the last several years. Another reason is his deep and abiding compassion, which informs both the tone of his conversations with guests and the choice of subject matter itself. For Peter is not compelled by the trivial or the superficial. He engages with big questions and concerns...on an intimate level.

In 2016, Peter launched his own series. "Wide Angle" is, by his own description, a quiet place to explore ideas and issues not often considered by the mainstream media. Peter welcomes authors, experts, and activists to discuss problems, for sure, but solutions as well - always guided by the belief that we're all here to be of help to each other. Topics examined over the early episodes of this series include the rise of incarceration in this country; alternative perspectives on war; and the functions of grief.

In the kind of felicitous development that ACMi often facilitates, Peter was connected to new member Lee Urton, who has taken on the role of co-producer. Lee's technical acumen, and the commitment both share to producing and disseminating content of substance, bodes very well for both the depth and reach of "Wide Angle." Together, Peter and Lee are making TV that will leave viewers impressed and enlightened.

EDUCATION PROGRAMMING

COMCAST

9

RCN

13

VERIZON

24



ACMi's Education Channel offers a wide variety of both educational and youth-produced programming. For interests ranging from cooking to science experiments to catching the latest Arlington high school sports broadcast, the Education Channel is an excellent source for compelling content. We present a mix of both locally produced and nationally (and sometimes internationally) acclaimed programming.

NEW YOUTH COORDINATOR

ACMi's Youth Coordinator Jessica Barnthouse struck out on her own as an independent videographer in December of 2015, and a month later, Kevin Wetmore took over the position. Kevin brings experience as both a filmmaker and a youth worker, having previously managed after-school programs for the non-profit Tutoring Plus of Cambridge. Kevin has built a strong relationship with ACMi's youth members, guiding them through a variety of big and small productions throughout the year. He runs youth production workshops at Ottoson Middle School, as well as a production group for high schoolers – Focus Media – that convenes weekly at Studio B. Starting in the fall of 2016, Kevin is scheduled to begin teaching a weekly class at Arlington Catholic as part of their Wednesday arts block.

FOCUS MEDIA

Focus Media, ACMi's high school youth production group, was once again extraordinarily active

throughout the year. ACMi's Studio B was the venue for a range of youth studio productions, including a new variety show, stand-up comedy acts, spoken word performances, and live rock bands. The crew provided exceptional coverage for big events such as the Battle of the Bands at the Regent Theater, Arlington High School's graduation, and the Relay for Life. Focus Media has also been the backbone of ACMi's reinvigorated high school sports programming, providing multi-camera coverage of football, soccer, basketball, hockey, volleyball, and ultimate frisbee.

"ACMi has benefited me because I am a high school student, and I get to use high quality camera equipment and software. I also enjoy working with the community and filming the school's sports games."

**- Nicola Carbini
AHS Student**



SUMMER FUN

Throughout the week of July 25-29, ACMi's main studio was once again taken over by 11 middle-school students who were excited to learn film and television production. The kids proved to be avid young media professionals as they eagerly learned everything from field reporting, to film production, to studio production, to editing, to Chroma Key! The students used their humor and creativity to create three silent films, two studio game shows, and two short films, all in the course of one week! As importantly, working in such close collaboration also enabled them to forge new friendships by the end of the course.



LOOKING AHEAD

As he looks forward to his first full year in the position of Youth Coordinator, Kevin is excited to continue his work to expand ACMi's reach within Arlington and increase youth involvement in a variety of activities. From the brand-new internship program and workshop series at Arlington Catholic, to the continued growth in coverage of Arlington high school sports, to 24- and 48-hour video contests for youth to compete in, it certainly looks like Kevin will be carving out even more room on his seemingly full plate (or maybe just trading up for a bigger plate!).

EDUCATION CHANNEL PROGRAMMING

A-Town Teen Video Contest	Clowns Ya' Know	Ottoson Middle School Spring Chorus Concert #1 & #2
AHS Battle of the Bands 2016	Conversations with David Whitford: Steve Almond	Ottoson Spring Concert 2016
AHS Bejazzled	Ellen Robertson: Storyteller	Ponder Scope
AHS Boys Basketball	Fidelity House Gymnastics	Press Start
AHS Football	Guns-N-Hoses 2016	Pre-season Interview w/ Coach Ryan Gendron
AHS Girls Basketball	Learning Differently	Relay for Life
AHS Graduation June 2016	Live at Studio B - Star 67	Robotics Competition
AHS Boys Hockey	Macbeth: The Dromedy	Sonic Voyages
AHS Girls Hockey	Nagaokakyo Student Speeches	Summer Fun 2016
AHS Boys Soccer	ONN Author Talk	Thompson Elementary School Rebuild
AHS Music Tech	Ottoson Middle School 8th Grade Recognition Ceremony 2016	Who Are We Interviewing Today? The Broom.
All-Town String Concert March 2016	Ottoson Middle School Graduation	
Arlington Middle School Instrumental Ensemble Spring Concert	Ottoson Middle School Memorial Day Assembly	
Arlington High School Pops 2016		
Arlington Public School Registration PSA		

GOVERNMENT PROGRAMMING

COMCAST
22

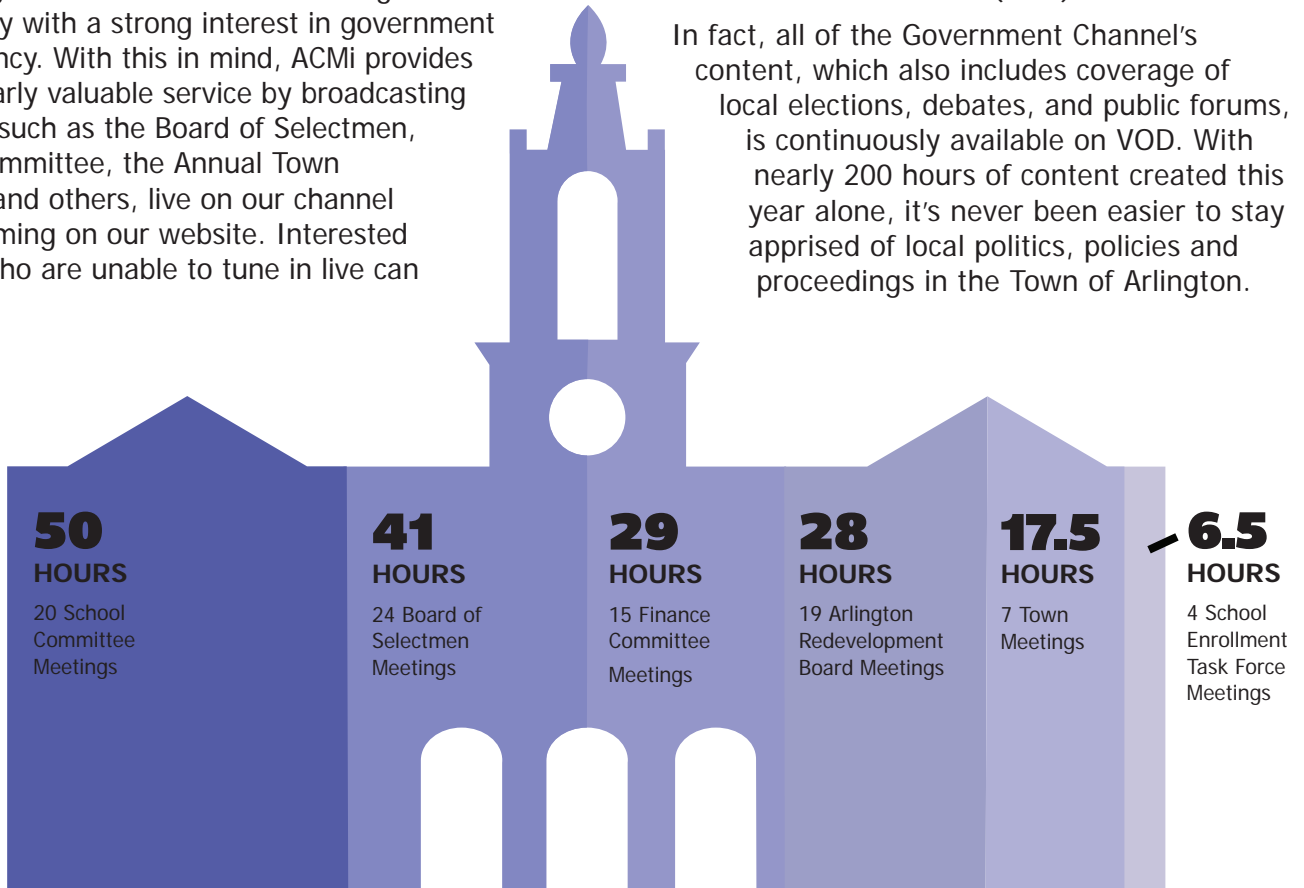
RCN
15

VERIZON
26

ACMi's Government Channel features content covering the Town of Arlington's many government bodies, agencies and committees. Arlington is a community with a strong interest in government transparency. With this in mind, ACMi provides a particularly valuable service by broadcasting meetings such as the Board of Selectmen, School Committee, the Annual Town Meeting, and others, live on our channel and streaming on our website. Interested viewers who are unable to tune in live can

easily access these sessions either as they air on the channel throughout the week or via ACMi's online Video-On-Demand (VOD) service.

In fact, all of the Government Channel's content, which also includes coverage of local elections, debates, and public forums, is continuously available on VOD. With nearly 200 hours of content created this year alone, it's never been easier to stay apprised of local politics, policies and proceedings in the Town of Arlington.



172 TOTAL HOURS OF ORIGINAL RUN PROGRAMMING

GOVERNMENT MEETINGS RECORDED BY ACMi STAFF/VOLUNTEERS

Public Forums & Public Hearings

Arlington Community Forum:
The Opioid Crisis
Arlington Coworking Summit
Community Preservation
Act Training Session
Community Preservation
Committee Public
Town Meeting Zoning Articles
Informational

Other Public Events

Stormwater Awareness Meetings
Memorial Day Ceremony & Veterans
Memorial Dedication
League of Women Voters: Arlington
Candidates' Night 2016
Expanding Equality: Protecting Freedom
of Gender Identity & Expression
Dr. Martin Luther King, Jr. Birthday
Observance 2016

Other Events

Live Election Night Return Coverage
ACMi Candidates' Debates 2016:
School Committee
ACMi Candidates' Debates 2016:
Board of Selectmen
Candidate Video Profiles for Local
Elections
Tree Inventory Training



CELEBRATING ACMi ACHIEVEMENTS OF 2015-2016
GLOBAL TO LOCAL

Like many in Arlington and around the country, we at ACMi have been shaken and disturbed by the series of tragic events stemming from relations between police and communities of color over the last couple of years. In response, in the summer of 2016, under the banner of our series Global to Local, we hosted a panel discussion on this topic in our Studio A. The participants included Arlington's Chief of Police, Fred Ryan, and several members of the community, including a college senior, a professor of cultural media studies, and an Arlington minister and activist. The result was a respectful but candid exchange of views that unflinchingly faced the complicated and vexing issue of violence perpetrated by and against the police, and addressed the broader issues of fear and (in)tolerance, both on a national level and right here in Arlington, which has not been immune to such incidents.

We are very proud to have played a part in promoting the kind of public conversation that simply HAS to happen if this troubling situation is ever going to improve. Through Global to Local, we will continue to create a space for frank and robust public discussion of difficult issues.

ARLINGTON PUBLIC NEWS



SEGMENTS

262

NEWSCASTS

22

SPECIALS

3

NEWSCAST

It was another eventful year at Arlington Public News. As always, APN's newscast is the pillar of our programming. Every other week, like clockwork, APN presents a full rundown of recent events of note in and around town, as well as spotlighting regional, national, and even global developments of relevance to Arlington residents. We tweaked our customary format in a number of ways, some of which was the result of deliberation and planning, and some of which was in response to forces bigger than ourselves.

resident and business owner, has slipped comfortably into the anchor's chair, bringing her own natural warmth and wit to the news desk.

Other changes to the newscast format include: the introduction of "Arlington Snap Shot," a live in-studio summary of important local developments; catchy new graphics and musical breaks that provide additional variety; and even more room for the anchors to react spontaneously to what they (and you) have just seen.


One element that most certainly has NOT changed is our unwavering commitment to keeping our audience abreast of all news of significance to Arlington residents. Over the last year, we've examined the town's school enrollment growth by leveraging Government Channel recordings and conducting in-depth interviews. We have shown viewers what the completed Mass Ave Corridor project looks like in East Arlington and what is in the works for Arlington Center and the Heights. Along the way we still enlighten and entertain with cultural and feature stories - stopping at the Regent Theater's 100th Anniversary Gala and showing how the town's Recreation Department got in on the Pokemon Go craze, for example.

We have also worked hard to increase APN's social media presence, and we have seen an increase in views of our content as a result. As proud as we are of both the substance and the production quality of the APN newscast, you can be sure that we will continue to push forward to make it even better!



The primary example of the latter was bidding farewell to one of our original anchors, Michelle Marino. She departs the newscast for the best possible reason - she and her husband Matt welcomed their first child, a baby boy named Mario, in the fall of 2015. We wish Michelle and her family the very best as they embark on this new adventure! Luckily for us, Carla Dorato, a longtime Arlington

SOCIAL MEDIA



269,260+
MINUTES WATCHED ON YOUTUBE
50,556 VIEWS 428 SHARES
350 LIKES



1,132 TWEETS | 864 FOLLOWERS

TOP YOUTUBE VIDEO



SERIES

21 APN Extended	7 Peter Bermudes Extended
3 Arlington Snap Shot	28 Ponder Scope
1 After 8	3 Sports Spotlight
10 Arts & Entertainment Calendar	5 World in 60
8 Gov Roundup	4 Your Arlington Dollar
2 Julia Around Town	4 Your Arlington Dollar Extended
7 Peter Bermudes	4 You Speak

"ACMi is a must for Arlington's growing media landscape."

**- Bob Sprague
YourArlington.com**

OTHER PROGRAMMING

While the bi-weekly newscast remains the flagship of APN, it was far from the only programming produced by our active team of citizen journalists, interns, and volunteers. Our series, *Your Arlington Dollar*, continued to shed light on all aspects of the town's budget process, focusing on where the money comes from and where it goes. New episodes offered thorough analyses of issues ranging from the financial implications of Arlington's school enrollment crisis to the fate of the Minuteman Vocational Technical High School to the town's long-range capital planning.

News producer extraordinaire Gayatri Sundar Rajan provided weekly updates about important events and deadlines for the Arlington High School community in her weekly *Ponder Scope* segments. Star interviewer Peter Bermudes found his own wings, leaving the APN nest to produce his own show, *Wide Angle*, in which he showcases the superior talents he honed as a volunteer on the news team.

Arlington Public News has become synonymous with election coverage over the last years, and this campaign was no different. From providing sophisticated analysis of ballot questions, to hosting vigorous debates between candidates for office, to providing live coverage of local election results, the APN team's goal remains informing Arlington's citizenry as objectively and completely as possible about the issues and candidates before them.

MAKING US STRONGER

It was an eventful year behind the cameras as well. APN was thrown quite a curveball when News Director Sara Alfaro-Franco had to take an unscheduled leave of absence to recover from an injury. When it comes to someone of Sara's extraordinary productivity, it truly does take a little village to make up for her absence.

Lucky for us, ACMi is awash in staff, members, and interns who respond to the call. Assistant News Director Brenda Mahoney took on the lion's share of the responsibility, assuring that there would be no discernible drop-off in the quality of our news coverage. Under her direction, APN's newscast didn't merely hold the line, but continued to evolve. Other staff and news team members also stepped up. The end result is that together we weathered this storm, and we look forward to welcoming Sara back to the helm of a still sturdy ship.

STAFF



Norm McLeod
Executive Director



Jeff Munro
Studio Manager



Cheryl Brusgulis
Administrative/
Programming Assistant



Jonathan Barbato
Production Manager



Sean Keane
Gov't and Programming
Coordinator



Meagan O'Brien
Digital Media
Coordinator



Kevin Wetmore
Youth Coordinator



Sara Alfaro-Franco
News Director



James Milan
Outreach Coordinator



CELEBRATING ACMi ACHIEVEMENTS OF 2015-2016
A-TOWN TEEN AWARDS

In March 2016, ACMi once again partnered with Data Collaborative to host the third annual A-Town Teen Video Contest. When a new venue was required at the last minute, ACMi staff responded by transforming our main studio into a miniature version of the Academy Awards, complete with red carpet and a panel discussion with the young filmmakers!

The films that were created by our rich pool of young local talent included stop-motion animation, a hand-drawn animated film, and a sci-fi action thriller with special effects. The top prize went to middle school student Dylan Charles for his film, *The Teacher*. The fourth annual A-Town Teen Video Contest is scheduled for March of 2017, and we can't wait to once again celebrate all that Arlington's youth filmmakers have to offer!

STUDIO & FACILITIES



STUDIO A

In summer 2015, ACMi began its biggest upgrade since the analog-to-digital upgrade in 2006. We installed over 1,000 feet of SDI cable to provide professional digital distribution and switching of the numerous signals throughout the ACMi facilities. Most of the live production cables running throughout the building and connecting digital sources to destinations are now fed through our network-controlled **Smart Hub Router**.

Members have been putting ACMi's two new **60" rotating studio monitors** to creative use. By integrating with Skype video conference tools, producers have been bringing experts from around the world into the studio. These monitors allow for natural conversations to take place remotely, while providing Arlington residents access to a wider pool of interview subjects, connecting our town to the world at large.

NEW STUDIO CAMERAS

The **Hitachi studio cameras** we just purchased are truly professional grade, and they offer a wide variety of options at either end of the single SMPTE fiber connection. The new pro-promoters are wider and can be read from various angles. The heavy-duty pedestals complete the package, with extra smooth performance in pan, tilt and pedestal movement.

STUDIO A CONTROL ROOM

The **Behringer X32 digital audio mixer** comes equipped with digital routing capabilities, increased inputs and outputs, multichannel recording, and modeling effects. These features make it a perfect fit for the newly designed ACMi control room.

NEW MEDIA TOOLS

Inception is a server-based media tool installed at ACMi that contains multiple capabilities, from production planning and rundowns to teleprompting, internal communication, social media publishing and more. The system can assist any producer and program to create and follow a rundown, stay organized, and execute the plan.



FILMMAKING

The **Blackmagic Cinema Camera** kits got a reboot. They have now been packaged together with 4 new Rokinon cinema lenses and pro ND filters, making it easier to capture that perfect shot.

STUDIO B

This studio continues to grow in its capabilities. **Energy-efficient LED lights** are now hung from the newly expanded grid, as are a curtain and track. The most recent change at Studio B is the transfer of the studio cameras formerly at the Park Ave studio. This upgrades the camcorders used this past year to studio cameras with professional, higher-end lenses and pro options for teleprompter, intercoms, and tally.

PORTABLE PRODUCTION

Studio B offers an array of options in the field. Projects large and small can benefit from the four **JVC GY-HM600u camcorders**. Since these cameras come with a 23x optical zoom, operators can set up comfortably and shoot from greater distances.

The **“Roadie” HD video switcher** is a portable version of the **Broadcast Pix “Flint” switcher** used in the Studio B control room, and the much larger **“Granite” system** at the Park Ave Studio. This continuity in user interfaces allows for better membership training and familiarity both in and out of the studio.

ACMi sports upgraded its production coverage to include the **All Sports CG system**, which allows the school's scoreboard to connect to our switcher, with custom graphics updated in real time by the scorekeeper. The **AJA Kumo SDI router** increases our switcher capacity from 4 to 16 inputs, enabling sports productions to include more cameras and multiple angles for instant replay.



TOWN HALL CONTROL ROOM

We further expanded the reach of our Town Hall Control Room by completing the installation of three camera connections in the 2nd floor annex meeting room. The Selectmen's Chambers were also upgraded with the installation of a **50" flat screen display**, allowing the Selectmen to easily view video presentations.

COMMUNITY USE OF RESOURCES

ACMi Production Resource Use	Studio A & Control Room	Studio B & Control Room	Town Hall Studio & Control Room	Portable Studio	Camcorder & Accessories	Edit Station & Server
Member Reservations	203	150	113	89	751	1320
Total Use	812 hours	600 hours	452 hours	89 reservations	751 reservations	5,280 hours
Market Rate	\$250/hour	\$250/hour	\$225/hour	\$450/day	\$250/day	\$50/hour
Total Value	\$203,000	\$150,000	\$101,700	\$40,050	\$187,750	\$264,000

Total Estimated Market Value of ACMi Resources in FY 2015-2016 returned to the Town of Arlington:

\$946,500.00

*Rental value based on local rental rates

FINANCIAL STATEMENTS (Audited)

STATEMENT OF FINANCIAL POSITION

June 30, 2016

ASSETS

Current assets:

Cash and cash equivalents	\$644,516
Accounts receivable	223,527
Prepaid expenses	8,308
Total current assets	876,351

Property and equipment:

Computers and equipment	827,450
Leasehold improvements	111,346
Furniture and fixtures	37,262
	976,058

Less accumulated depreciation and amortization	(764,760)
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Property and equipment, net	211,298
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Other assets:

Assets restricted for investment in property and equipment	76,828
Security deposits	2,400
Temporary investments designated for long-term operations	555,000

Total assets	\$1,721,877
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LIABILITIES AND NET ASSETS

Current liabilities:

Accounts payable	\$7,064
Accrued expenses	27,118
Total current liabilities	34,182

Net assets:

Unrestricted:

Board-designated for long-term operations	555,000
Undesignated	1,045,358
Total unrestricted	1,600,358

Temporarily restricted	87,337
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Total net assets	1,687,695
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Total liabilities and net assets	\$1,721,877
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STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

For the year ended June 30, 2016

CHANGES IN UNRESTRICTED NET ASSETS

Revenues:

Municipal contracts	\$869,954
Membership dues and workshop fees	3,920
Investment income	997
Net gain on sale of equipment	20
Other income	2,401
Net assets released from restriction	72,414
Total support and revenue	949,706

Expenses:

Program - production and broadcasting	\$613,235
General and administrative	337,611
Total expenses	950,846
Decrease in unrestricted net assets	(1,140)

CHANGES IN TEMPORARILY RESTRICTED NET ASSETS

Revenues:

Capital grants	40,000
Investment income	1,011
Net assets released from restriction	(72,414)
Decrease in temporarily restricted net assets	(31,403)

Decrease in net assets	(32,543)
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Net assets, beginning of year	1,720,238
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Net assets, end of year	\$1,687,695
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STATEMENT OF CASH FLOWS

For the year ended June 30, 2016

Cash flows from operating activities:

Decrease in net assets	\$(32,543)
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Adjustments to reconcile decrease in net assets to net cash provided by operating activities:

Contributions restricted for investment in property and equipment	(40,000)
Net gain on sale of equipment	(20)
Depreciation and amortization	118,354
Decrease in accounts receivable	4,181
Increase in prepaid expenses	(8,308)
Decrease in accounts payable	(2,162)
Decrease in accrued expenses	(2,312)

Net cash provided by operating activities

37,190

Cash flows from investing activities:

Decrease in assets restricted for investment in property and equipment	31,404
Proceeds from sale of equipment	1,070
Purchases of property and equipment	(72,414)
Net cash used in investing activities	(39,940)

Cash flows from financing activities:

Contributions restricted for investment in property and equipment	40,000
Net cash provided by financing activities	40,000

Increase in cash and cash equivalents	37,250
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Cash and cash equivalents at beginning of year	607,266
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Cash and cash equivalents at end of year	\$644,516
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I have grown closer to the town of Arlington through ACMi and I have done so all in the name of media. The content we have created is educational and entertaining and with great purpose. The best part is that WE, the town of Arlington, have created it together as a community. I am a part of ACMi and ACMi is a part of me.

- Michael Robichaud





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