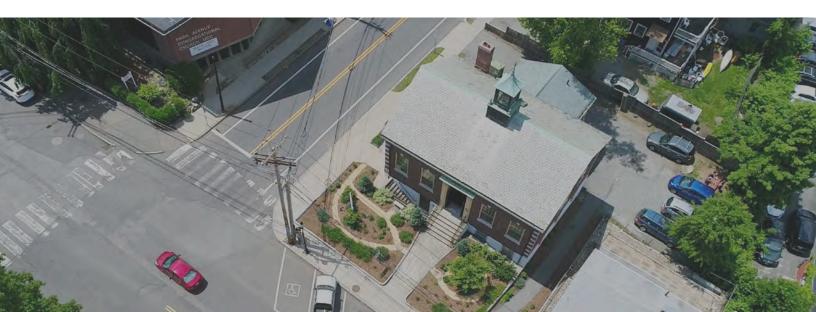




"One of the Town's top priorities is communicating with residents, and ACMi serves as a key partner in meeting our communication goals. Whether it be coverage of a public meeting, an Arlington Public News broadcast, or an episode of *Your Arlington Dollar*, we can always count on ACMi to provide important information to Arlington residents in a professional and easily accessible manner. The Town is lucky to have ACMi as a partner in local government."

- Adam Chapdelaine, Arlington Town Manager



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## From the President

The Board of Directors and I present to you the Twelfth Annual Report of Arlington Community Media Inc (ACMi). June 30, 2018 marked the completion of our twelfth full fiscal year of operation as Arlington's PEG (Public, Education, and Government) cable access station, providing universal public access to uncensored local community programming. The Board accepted the resignation of long-time Board Members Michael Healy and Martin Thrope this year. Both Mike and Marty had contributed greatly to the Board and they will be missed.

ACMi, a 501(c)(3) nonprofit corporation, continues to be in full compliance with IRS and Massachusetts regulations. The annual independent audit of our financial books and records, as summarized herein, demonstrates our excellent financial controls and oversight, and as always that we continue to be in sound financial health.

Over the past year we have continued with our upgrades to both Studio A and Studio B to the latest in high-definition equipment. We continued the upgrade of the Town Hall control room and the School Committee room for improved audio/visual capacity. We have also gained the ability to cablecast in high definition on RCN (channels 629, 613 & 614) and Verizon (channel 31).

The Board is pleased with the efforts of ACMi Members and Staff that have resulted in a whopping 174 hours of Public programming, 160 hours of Education programming, and 175 hours of Government programming. Additionally, Arlington Public News produced 149 separate news segments for our community of viewers. Our programs have logged more than 600,000 minutes of viewing time on our YouTube channel. Our members, interns and staff

have been recognized in both regional and national video contests and continue to produce award-winning programming that is available worldwide through our website and social media channels.

The total estimated market value of ACMi resources returned to the Town of Arlington through the use of equipment and facilities by ACMi members in FY2017-18 was \$1,051,905.00, and the market value of the free workshops provided to our members was \$269,600.00.

We are very proud of our accomplishments over the past year and we are gratified by the steady increase in scope, depth, and power of ACMi's contribution to Arlington's social and cultural community life. The Board and I thank you for your trust in us. We encourage you to view our community-produced programming, to look for our equipment and crews around Town, and to become a member, a volunteer, or a producer at ACMi - Arlington's community media center.

JOHN D. LEONE

President

Arlington Community Media, Inc.

## Board of Directors



John D. Leone

#### John D. Leone **President**

John was born and raised in Arlington and holds a J.D. degree from the New England School of Law. He advises clients who are starting new businesses or operating existing ones. A Town Meeting member since 1994, John is currently the Town Meeting Moderator.



#### Michael Ruderman **Treasurer**

A. Michael Ruderman is a government and communications professional with over 30 years of experience in real estate, nonprofits, and community affairs. He and his wife and daughter (along with a menagerie of cats and dogs) have lived in Arlington for more than 25 years.



#### Nancy Flynn-Barvick **Board Member**

A resident of Arlington for over 20 years, Nancy practices law with a focus on high tech licensing agreements and other corporate contracts. She has been closely involved with Arlington schools over the past 15 years, including six years on the Ottoson and AHS School Councils.



Phillip J. Privitera, Esq. **Board Member** 

Phil grew up in Arlington, and lives here with his wife and 2 children. He is an attorney, entrepreneur, investor, and developer, and he serves on several community boards. Phil holds many positions in various legal associations and has been the Presiding Master of Free Masons in Arlington since 2013.



Kathleen Colwell

#### Kathleen Colwell **Board Member**

In her 35 years as an Arlington resident, Kathy has been a very active citizen, serving in various capacities for Arlington Cable Access Inc. (ACA), the Arlington **Educational Enrichment Fund** (AEEF), and as a founding member and a long-time Board Member of ACMi.

## From the Executive Director

On this the day before the midterm election, perhaps one of the most important in history, I'm looking out my office window at a very gloomy day. Grey skies and raining. A fitting match to both my mood and that of the nation's. It has been two weeks since we had a dishearteningly violent week of mass shootings and attempted bombings born out of hatred and racism. Pretty sobering to say the least. By the time you read this, the election will be over and we will all have a better idea of what direction this country is going to take. Will we have allowed ourselves to become more divided, or will we have voted to come together with hope for the future and loving kindness for each other?

It was so inspiring to watch communities during that difficult week drawing together to support each other with no thought of race or religion. Seeing the power of community gave me hope that we have it in us to overcome tragedy and support our fellow human beings in time of need.

When I think about ACMi, I see it too as a powerful supportive community within the broader community of Arlington. When you read through this year's Annual Report, you will see the richness and fullness of programming that members and staff have produced that reflect the vibrancy and diversity of the Arlington community. I have many times seen members and staff support and care about each other both professionally and personally, and it makes me particularly proud to be part of such a wonderful tight-knit community. It seems that maybe you can indeed change the world one person or one program at a time.

Unfortunately, on another sobering note, you should know that the FCC has issued two proposed orders that may affect all community stations in the country. The first order would bar towns from charging rent for the use of the Public Right of Way for wireless infrastructure siting. What this means is as telecommunications go more wireless, cities and towns will lose billions in potential revenue that might go to support local media (or pave roads for that matter), and they would also lose the authority to have any input on the siting of new transmission equipment on poles that are owned by the town.

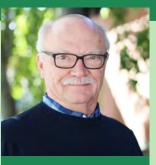
The second proposed order is even more onerous and may affect the basic funding for community stations. The cable providers - Verizon, Comcast, RCN, and others - want to claim that anything of value (anything!) that's not monetary that you receive in a cable franchise is an "in-kind" contribution and can be charged against franchise fees at "fair market value." Guess who determines what "fair market value" is? These in-kind contributions might include cable drops to schools or to community stations, electronic program guides, or even channel capacity itself. So franchise fees could begin to disappear as the cable providers charge back in-kind fees to community stations. The cable companies want "relief" from cable fees, so there will be increased pressure to change the rules by changing the Cable Act in Congress.

Keep in mind that this FCC has already eliminated net neutrality, and many of the commissioners - including the chairman, Ajit Pai - have backgrounds in the very industry that wants the rules changed. So what can you do? Contact the FCC with your comments and refer to FCC docket # 18-131. Comments must be received by December 14. Be assured that these proposed orders will be legally challenged.

Despite the seeming doom and gloom of this letter, I sincerely am hopeful when I consider the future of this country, including community stations like ACMi, and I hope you will be too. Especially as we approach a week when we as a country sit down together to give thanks. Thanks for all you do.

#### **NORMAN J. MCLEOD**

Executive Director Arlington Community Media, Inc.



Norm McLeod Executive Director



**Jeff Munro**Operations Manager



**Jonathan Barbato**Production Manager



**Sean Keane**Gov't & Programming
Coordinator



Katie Chang Production & Media Coordinator



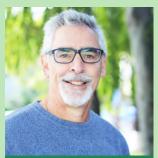
**Cheryl Brusgulis** Administrative / Programming Assistant



**Kevin Wetmore** Youth Coordinator



**Heather Aveson**News Director



James Milan Communications Manager



**Sara Alfaro-Franco** Public Affairs Producer



**Brenda Mahoney**Assistant News Director



Jared Sweet Video Editor



Alex Van Thong Sports Producer

## Community Outreach

#### Communications

We constantly stay in touch with our members, friends, and partners through newsletters, email blasts, blog posts, and social media. We extend an open invitation to those in the community who want to learn the craft of digital media production right in their own town. Orientation tours are easy to schedule at our Studio A at 85 Park Ave. These provide interested residents with an overview of our eleven years in operation and an introduction to our ever-expanding inventory of equipment and menu of training opportunities.

Our local media partners - The Arlington Advocate and YourArlington.com — continue to help us get our content out to an expanding audience. ACMi's full-page weekly TV schedule appears in most editions of the Advocate, accompanied by an adjacent panel in which we highlight specific programming of interest to the community. And whenever YourArlington.com focuses on the same issues we are exploring in our news and public affairs programming (which is often), the website manager always links to our own content to enhance the audience's understanding of the topic at hand. We also continue to make fruitful use of the connections we have with our sister access stations in the area and around the state to find innovative ways to meet our communities' need to be informed.



#### **Community Partners**

ACMi continues to mine a rich vein of collaborative power with traditional partners like the Arlington International Film Festival, True Story Theater, Food Link, and the Arlington Center for the Arts, and we have forged new and promising links with others like the Arlington Philharmonic, First Parish Church, and the Arlington Human Rights Commission.

Through our Public Affairs division, we have set up a regular schedule of visits with our state legislators with the aim of keeping Arlington residents informed about developments at the State House that could impact their lives. We have heard from both audience members and the officials themselves that these regular updates are of real benefit to all.

We are also happy to share a number of new collaborations with a long-time community partner and Arlington Heights neighbor. From the work of ACMi member Reed Snyder to record events of interest that take place there, to the old-time music concerts offered throughout the summer that featured ACMi member-producer Alan Kaufman, to the tour of its wonderful facility that we run regularly on our channels, our relationship with the Old Schwamb Mill has never been stronger or more multi-faceted. It stands as an excellent example of the varied entertainment and many benefits that derive from our partnerships with local groups and institutions.

#### Schools

Our important connections to Arlington schools, discussed in greater detail in another section of this report, continue to expand in both breadth and depth. Our coverage of high school sports has, quite simply, never been better. Our Sports Producer, Alex Van Thong, and his crew of college interns, high school students, and adult commentators are doing a terrific job of recording more sporting contests than ever, and getting them onto our channels and website faster than ever! Our coverage of other important school events like concerts, presentations, and fairs also continues to increase, as youth crews in both middle and high schools take on more such productions every year.



#### More to Do

While we are genuinely excited about both our existing arrangements and these new developments, we intend to keep marching forward. We constantly challenge ourselves to come up with new ways to make residents more aware of what we offer; to create wider and deeper connections across all sectors of the community; and to inform, inspire, and engage our viewing audience with the aim of weaving them more deeply into the fabric of life in Arlington.

#### 2017-2018 ACMi Interns

#### **BRANDEIS UNIVERSITY**

Hannah Schuster

#### **BOSTON UNIVERSITY**

Sam Bacherman Zach Dupont

#### **EMERSON COLLEGE**

James Elmore
Sean Stackhouse
Kyra Power
Tyler Robichaud
Rachel Tscherwinski
Dillon Evren
Max DeLuca
Max Cohen
Cameron Lee
Beatriz (Bia) Bauzys
Graham Finley

#### **COLGATE UNIVERISTY**

Austin Allen

#### **ITHACA COLLEGE**

Niamh O'Connor

#### **MASS COLLEGE OF ART**

Rico Bernard St. Paul

#### **TUFTS UNIVERSITY**

Sebastean González-Johnson Emily Baker Jacquie Bonnet Sohara Zafar Kristen Schretter Danielle Blelloch Meg Weck

#### **WILLIAMS COLLEGE**

Sophia Jannetty







## Membership

Arlington Community Media Inc. (ACMi) is a member-based, 501(c)(3) not-for-profit organization incorporated in April 2003 and contracted by the Town of Arlington in September 2006. ACMi's active members numbered 184 as of June 30, 2018.

Membership at ACMi is open to all who live in our town. A nominal annual membership fee provides access to all the features, benefits, and resources ACMi has to offer. These include: training in how to operate high-quality digital video production equipment, and the ability to borrow and use that equipment outside of the studio; the use of our studio, equipment, and editing facilities; and air-time on our Public, Education and/or Government channels carried by Comcast, RCN, and Verizon.

#### 2017 - 2018 ACMi Members

Carlos Abreu	Javier Castillo	Nancy Gray	Jacob Marini	Mia Sandler
Emmanuel Adeyemi	Winston Chen	Chris Gredenius	Mark Marino	Betsy Schramm
George Akerley	David Clarke	Sharon Green	Charlotte Martin	Kristen Schretter
Thomas Alemu	Max Cohen	Laury Gutierrez	Daniel Mayer	Hannah Schuster
Austin Allen	Andrew Conway	Alberto Guzman	Jacqueline McCarthy	Miles Shapiro
Swan Anderson	Roisin Coogan-Pluck	Diana Rose Hackbarth	Richard McElroy	Mithilesh Sharma
Felix Ansell	Pat Crowe	Zain Haque-Piccione	Mike McGinnity	Jean Marc Sigot
Rob Anthony	Sonia Czarnecka	Hugh Hanley	Liam McGowan	Kian Silva
Cameron Anthony	Richard Damas	Charles Hartshorne	Charlotte Milan	Jacob Skowronek
Michael Armanious	David Damon	Ione Heigham	Marina Milan	Reed Snyder
Samuel Bacherman	Adam Deck	Randy Herman	Alessio Miraglia	Lisa Sofis
Emily Baker	Max DeLuca	Laurie Holman	Staz Modrzynski	Sean Stackhouse
Kate Barvick	Lenard Diggins	Laura Homer	Felix Moisand	Sam Staiti
Tommy Barvick	Caelan Doherty	Luke Jarvis	Dinor Nalbani	Reese Stephen
Jimmy Barvick	Carla Dorato	Matt Jenson	Miguel Nascimento	Owyn Stephens
Beatriz Bauzys	Caroline Dressler	Evan Johnston	Sarah Nascimento	Kathleen Sullivan
William Beck	Zachary Dupont	Alan Jones	Shyam Nepali	Gayatri Sundar-Rajan
Peter Bermudes	James Elmore	Jaime Joseph	Annalie O'Brien	Jay Sundar-Rajan
Ray Bernoff	Mary Emerson	Steven Katsos	Brian O'Rourke	Annora Takeuchi
Gordon Bernstein	Dillon Evren	Alan Kaufman	Marie Olland	Judy Tesnow
Tai Bers	Sean Faeth	Ed Keith	Jeffrey Pacheco	Ray Thomas
Daniel Bianchi	Stephanie Fernald	Alex Klein	Elizabeth Paulsen	Rachel Tscherwinski
Deepak Prakash Bidwai	Graham Finley	Ken Kohlberg	Theo Payre	Lisa Urben
Jaya Deepak Bidwai	Edward Flanagan	Dick Koolish	Julian Petrillo	Lee Urton
Danielle Blelloch	Julian Flesch	Katlyn Kreie	Tonia Pinheiro	Alex Van Thong
Julia Bloom	Dan Flynn	Bob Kuhn	Andrea Pizzi	Elijah VanderMel
Adam Bolonsky	Nancy Flynn Barvick	Noble Larson	Emma Platt	Selene Victor
Jacqueline Bonnet	Patrick Gallagher	Heather Leavell	Robert Pooley	Ben Wasco
Olivia Bono	Zachary Garrigus	Cameron Lee	Kyra Power	Meg Weck
Barton Bruce	Erica Gelfand	Robert Leger	Payton Privitera	Paul Wehrlin
Cheryl Brusgulis	Colin Gilbert	Begabati Lennihan	Kris Quiñones	Ann Whitman
Kaitlyn Burke	Myles Goldstein	Kate Lindheim	Sagar Rastogi	Gareth Williams
Sarah Burks	Sebastean Gonzalez-	Walter Locke	John Reddick	Andrew Wilson
lan Burnett	Johnson	Victor Lopes	Sean Reed	Chad Woodrow
Ellen Callaway	Ted Goodman	Joe Lourenco	Tyler Robichaud	Wu So Fai
Nancy Carlson	Daniel Gorbunov	Dee Lydon	Nikita Saini	Sohara Zafar
Erik Carlson	Silvi Grodstein	Cyn	Youssef Saleh	Scott Zwick

# Arlington Community Mec

## Programming

P.E.G. (Public, Education, Government) programming is unique to local access television, as no other broadcast or cable television network is organized around the ideal of universal public access to uncensored local community programming designed specifically for these PEG areas of public interest.



Airing member-produced programming created with ACMi equipment, shows distributed via satellite, and content from other public access channels and independent producers, including *Colour in Your Life*, *Democracy Now!* and *Sidewalk Entertainment*.



Featuring educational programming, shows produced by local students, and programs made about educational topics by community producers. This past year saw ongoing progress on all fronts for ACMi student members. We also air programs distributed via satellite and from other public access channels and independent producers, including *Paint with Kevin*, *The Library of Alexandria Documentary Series*, and *NSF Science 360*.



Programming by and about town governmental bodies, agencies, and committees, including the Board of Selectmen, the School Committee, the Redevelopment Board, the Finance Committee, and Town Meeting. We continue to increase both the volume and the variety of town government-related programming every year.

## Workshops & Training

ACMi is committed to building a culture of continuous learning and development for its members. Our knowledgeable staff builds learning opportunities into every production, encouraging members to grow with us as we improve our programs and studio facilities. ACMi is well equipped to continually upgrade its state-of-theart media production equipment, keeping pace with the

ever-increasing quality demands of digital production. Providing training and access to these resources continues to be a primary focus. Workshops at ACMi are project-specific. Producers receive personalized, on-demand knowledge based on content in real time -at any time - in their production process. Below are workshops that have been taken as part of a course, or completed through producer training at ACMi during FY 2017-18:

ACMi Production Resource Use	Sessions	Commercial Value	# of people AVG.	Total Value
Intro to ACMi	24	\$100.00	2	\$4,800.00
Studio Knights	22	\$200.00	5	\$22,000.00
Field Production 1 & 2	77	\$200.00	2	\$30,800.00
Studio Production	9	\$250.00	4	\$9,000.00
Portable Studio Production	7	\$250.00	3	\$5,250.00
Editing 1 & 2	215	\$200.00	1	\$43,000.00
Lighting Techniques	7	\$250.00	3	\$5,250.00
Green Screen Production	6	\$250.00	3	\$4,500.00
Pre-Production 1 & 2	39	\$200.00	2	\$15,600.00
iPhone Video Production	4	\$250.00	8	\$8,000.00
Short Film	11	\$250.00	10	\$27,500.00
PSA Production	9	\$250.00	2	\$4,500.00
Live Music Session	12	\$200.00	4	\$9,600.00
APN Training	30	\$200.00	3	\$18,000.00
Stop Motion Animation	6	\$200.00	5	\$6,000.00
Focus Media	16	\$200.00	5	\$16,000.00
Focus Media  Summer Fun  Sports Production	5	\$200.00	12	\$12,000.00
Sports Production	13	\$200.00	6	\$15,600.00
After Effects	13	\$200.00	1	\$2,600.00
Live Event Coverage	12	\$200.00	4	\$9,600.00

Arlington Community Media, Inc.

Total Estimated Market Value of ACMi Workshops in FY 2017-2018

\$269,600.00

#### Use of our Community Bulletin Board









Alliance for Community Media Arlington Art Lounge Arlington Bicycle Advisory Committee Arlington Board of Health Arlington Boys' & Girls' Club Arlington Center for the Arts **Arlington Chamber of Commerce** Arlington Children's Theatre Arlington Council on Aging **Arlington Department of Planning Arlington Education Foundation Arlington Fire Department Arlington Food Pantry** Arlington Friends of the Drama Arlington Garden Club **Arlington Historic District Commission Arlington Historical Society** Arlington Human Rights Commission Arlington Jazz Festival **Arlington Meetup** Arlington Public Art Arlington Reads Together **Arlington School Committee Arlington Select Board** Arlington Sons of Italy Arlington Tree Committee Arlington Youth Health & Safety Coalition

**Black History Month** 

Chillhop Records

Boston Children's Theatre

Cyrus E. Dallin Art Museum

Fidelity House Fido Fest First Parish Unitarian Universalist Free Meditation Boston Friends of Spy Pond Friends of the Robbins Library Harry Haroutunian Memorial Scholarship Fund Homeschooling Together **Housing Corporation of Arlington** Jason Russell House **Knights of Columbus** Little Fox Shop Metropolitan Area Planning Council Minuteman Bikeway Mystic Chorale Mystic River Watershed Association Old Schwamb Mill Park Avenue Congregational Church Philharmonic Society of Arlington Retired Men's Club **Robbins Library** St. Agnes Church Saint Athanasius the Great Greek Orthodox Church St. Camillus Parish Community Saint Vartanantz Church Society of St. Vincent de Paul Stone Zoo True Story Theater

Department of Public Works

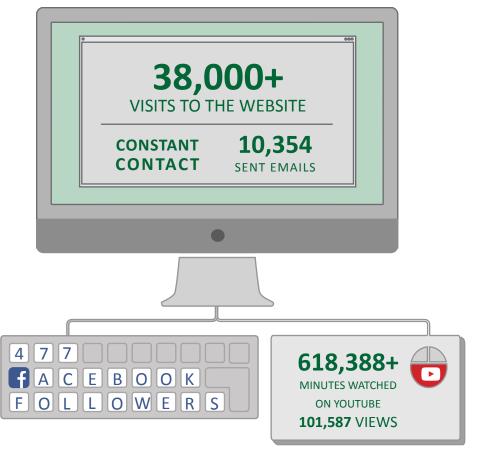
## Website, Graphics & Social Media

#### Website

Our website, with up-to-date video content, informative blog posts, and workshop listings, provides visitors (both members and nonmembers) with a view of who we are and what we have to offer. Updates, such as a new and improved calendar format and weekly schedule interface, help keep our members informed about the happenings at ACMi. We are now in our second year of the new website format, and page views continue to rise, doubling in number. We look forward to continually increasing this number and engaging our community even more with new content and features, improvements to our SEO, and ongoing outreach through our social media channels.

#### **Graphics/Branding**

Many new graphics packages were created this year, including for the Middlesex District Attorney Candidates' Debate, the ACMi Awards Banquet, and the 2018 Select Board Debate, among others. Many of these were collaborations between staff, volunteers, and interns, working and learning together. Graphics interns assisted mightily this year, helping to create newsletter graphics, logos and lower thirds for shows, and marketing materials. Additionally, our inventive use of green screen technology had a big impact on the look of programs such as *Eat Sleep Dance Repeat*, *Living Out Loud*, and *Healer in Every Home*.



With monthly newsletters, weekly crew calls, and weekly newspaper ads, ACMi is an active and recognizable presence in the Arlington community. Event-specific marketing campaigns, such as the A-Town Teen Video Contest and the Summer Filmmaking Boot Camp, brought a number of new members from a variety of backgrounds to our doors. Continuing to outreach with our identifiable brand, as exemplified by the recent broad distribution of ACMi branded T-shirts, will make us even better known in the community and make it even easier for new Arlington residents to discover us.

#### Social Media

Our programming, equipment and facilities, and learning opportunities have continued to expand in the past year and so too our social media platforms. With consistent posting and sharing of content, we are actively engaged online with our members, community partners, Arlington residents, and the wider world. This communication has helped grow our presence both online and IRL (in real life). For example, many of those whom we worked with - from member-produced programs like **AM Garden** and **TresGatosTV**, to local companies and legislators - engaged with us online this past year. Our online presence continues to expand in this way, increasing the probability that broader and broader segments of the Arlington community become aware of the state-of-the-art technology and educational resources that are available to them through ACMi.



416
TOTAL TWITTER
FOLLOWERS

281

TOTAL INSTAGRAM FOLLOWERS

## Facebook Facebook



Arlington High School Graduation will be held this Saturday, June 2nd. ACMi will broadcast the coverage LIVE as the ceremony begins at 3:00PM. #arlingtonma

Watch on ACMi's Education Channel: 13 (RCN), 9 (Comcast), and 24 (Verizon).... See More



#### YOUTUBE.COM

#### Arlington High School Graduation Ceremony 2018 LIVE

Arlington High School Graduation will be held on Saturday, June 2nd at 3:00pm on Peirce Field at Arlington High School. This video was created in...

We were delighted to cover ACATpella, an a cappella concert to benefit the Sarcoma Foundation of America, Inc. and the Catherine J. Malatesta Scholarship Fund. Please consider donating at

www.catherinemalatesta.com and watch the full program below:



The Ottoson Middle School 8th grade recognition ceremony has been posted! Congrats to all the graduating students!

http://acmi.tv/.../ottoson-8th-grade-recognition-ceremony-ju.../ http://acmi.tv/.../ottoson-8th-grade-recognition-ceremony-jun...



#### Top Social Media Posts



ACMI

#### ACMI @ACMITY - Apr 20

Journalist @davidwhitford interviews @WhitfordBradley at AHS as part of @ArlingtonCommEd Conversation Series ow.ly/5Ef330jAXV0



#### ACMI DACMITY - Sep 16

Arlington Town Day setting up and kicking off! Come see us #arlingtonma pic.twitter.com/uWhSrtOyjQ



#### ACM RACKLY Moves

Watch ALIS's varsity football team take on Lynn Classical LIVE tonight at 6:30 PM: ow.ly/Tkj430gkx00 @GoPonders frankingtonma.













Arlington Community Media, Inc 2018 Annual Report

## Features

#### Fido Fest

It seemed like a wild idea at the time. Although intriguing, it was a little hard to imagine a sizable audience coming together to watch a bunch of dog videos submitted by owners and fans, from home movies to iPhone videos. But Jonathan Barbato, ACMi's Production Manager, and Jen Burns from A-DOG (Arlington Dog Owners' Group) were excited to try it and see, and so the idea of Fido Fest was hatched in the spring of 2017. Just a few months of frenzied planning later, an outdoor screen was set up on the baseball field at Spy Pond and the organizers waited to see how many dogs would show up for the festival, ideally accompanied by their owners. As it turned out, they had nothing to worry about, as canines and humans responded in droves – ACMi staff on hand counted more than 200 attendees, and that included only those arriving on two legs! In addition to the videos that had people laughing, sighing, and cheering, local dog rescue and service dog organizations were there to spread the word about opportunities and assistance available in Arlington and surrounding areas. Given both the size of the turnout and the obvious enthusiasm of those who were there, it looks like Fido Fest is here to stay! Plans for future versions include the addition of a dog "pageant," canine-themed vendors, and even (human) food trucks. Add it to your own calendars as an August tradition!



#### Studio B Sessions

In the summer of 2017, ACMi unveiled a new music series that was an instant success. *Studio B Sessions* spotlights talented musicians from Arlington and the surrounding area performing original music before a live audience in the cozy confines of ACMi's Studio B. This series works on a number of levels — it brings exposure to a variety of artists ranging from singer-songwriters to jazz ensembles to rock bands; it showcases the versatility of our satellite studio and the technical skills of our high school production group; and the response from our viewing audience has been consistently enthusiastic. Season Two of *Studio B Sessions* is in full swing now, with performances extending well into the fall as word spreads among the communities of musicians and music-lovers in the area!



#### Katsos 250th

If there is one show that is the undeniable jewel in the ACMi crown it is the *Steve Katsos Show*, a late-night variety series that in 2017-18 reached a truly astonishing milestone when they filmed their 250th episode!! To put this achievement into perspective, fewer than 3% of all shows that debut on broadcast television even get to their 200th episode, and Steve and his gang of merry pranksters have exceeded that mark by 25%, and counting...

What's more, the *Steve Katsos Show* has accomplished this remarkable feat at the total cost of...ZERO dollars (not counting the modest pizza budget)! Yup, that's right, a series that has had a longer run than either *Seinfeld* or *Friends*, fueled exclusively by volunteer energy and ACMi's equipment, facilities, and support – remarkable, indeed. Here's to the next decade, Steve – follow your dreams!







#### Middlesex District Attorney Debate

Making TV is a complicated and challenging process, with so many elements (light, sound, imaging, recording, performance, and more) needing to come together to get things just right. It's hard enough to pull this off in the relatively controlled environment of a television studio, but adding in the additional wrinkle of working in an unfamiliar space ratchets the degree of difficulty up even more. One of the things that makes working at ACMi such fun is that, far from being discouraged by such circumstances, our staff members genuinely look forward to the challenge!

An excellent example of this is the *Middlesex County District*Attorney Debate between incumbent Marian Ryan and challenger Donna Patalano, which took place at the First Parish Church in Arlington Center in July 2018. Weeks of meticulous planning and rehearsal were upended by the remarkable circumstances of that evening – temps above 90 degrees, humidity in the 90s, and almost 400 people jammed into a tight space, tweeting and texting and generally stretching the available bandwidth beyond the breaking point. The fact that the ACMi staff adjusted on-the-fly to these conditions and consequent effects like the house sound system going down, and were able to present almost two hours of debate to the live audience and many more watching at home, was exactly the kind of "clutch performance" we pride ourselves on.

## MIDDLESEX COUNTY DISTRICT ATTORNEY & GOVERNOR'S COUNCIL CANDIDATE DEBATE



Arlington Community Media, Inc. 2018 Annual Report



Arlington residents, members, and producers continue to share their knowledge, dreams, and creative expression on ACMi's Public Channel. Our members have come together to build more content than any of them could have done alone. Each producer brought original ideas and touches to their series and shows all year long, and created exciting programming for viewers in Arlington, and around the world. Their hard work, dedication, collaborative energy, and vision have led to a host of productions to be proud of!

During this last year, many new member-producers have created original programming. Our own dedication to the growth and success of these individuals remains steadfast. We continue to build peer networks, develop effective training methods, and invest in new technologies that allow creative members to realize their vision of becoming accomplished television producers.

#### Studio Knights

Studio Knights is ACMi's weekly production group that meets every Wednesday night from 6 to 8:30 pm and is open to all.

Members pilot TV shows while connecting with new creative partners. The program is in its fourth year, and continues to develop new content at a rapid pace. We've produced documentaries, musical concerts, talk shows, health and wellness programs, short films, and so much more. As always, Studio Knights places a high value on bringing different perspectives to the creative table: crew members with producers, youth with seniors, novices with experts, creative ideas with action.



#### **Show Highlights**

Some of our best are still going strong, while other new and exciting shows are just starting!



This creative program - conceived, designed, and produced by award-winning composer Alessio Miraglia - explores a tremendous variety of eclectic soundscapes. Come along on an adventure, as *AM Garden* explores creative interactions at the border between music and other disciplines such as painting, video, and other art you have to see to believe!



In The Tradition: Season 3!

Entering its fourth year, this show has itself become a real tradition at ACMi. It features hidden talents from all over New England in the broad field of traditional American music, and provides a venue for their mastery to be seen, and heard, by a much wider audience. And here's a fun fact: most of the behind-the-scenes crew are folk musicians themselves!



**Living Out Loud** 

This collaboration between ACMi and the Council on Aging is a chestnut that has been a staple on the Public channel for a number of years, bringing invaluable information to seniors on topics like elder fraud, safety around the home, and dealing with memory issues and other deficits. This year Living Out Loud received a welcome makeover, courtesy of an energized production team of youthful contributors who introduced new creative elements and dramatically changed both the look and pacing of the show. It has retained all the substantive content it is known for, while notably increasing its visual appeal.



Follow along with choreographer Jaime Joseph as she shows you winning dance moves to today's hottest hip hop and pop songs. With a whimsical virtual set, picture-in-picture highlights of dance steps, and a brisk pace, *Eat Sleep Dance Repeat* will have you dancing in no time!



Wide Angle: Season 4!

Now a nationally syndicated program, this series offers a quiet place to explore the big ideas not often addressed by our mainstream media through in-depth interviews and deep conversation.



How's this for a formula? Take professional and aspiring comedians who are sports lovers, bring three of them at a time into the studio to riff about the Celtics regularly throughout the season, and see what happens! The infectious laughter and hi-jinks coming out of the studio in these sessions spread first through the rest of the ACMi facility, and from there to an enthusiastic viewing audience. It wasn't all just guffaws, either - these folks know their stuff, and they provided insight and made us think even as they made us laugh.

#### Media Partnerships

ACMi continues to revel in our role as a media educator, content provider, and community facilitator through our partnerships with local organizations and area colleges. This year, ACMi partnered with NPR, the Council on Aging, the Chamber of Commerce, the Human Rights Commission, the Department of Public Works, the Arlington Center for the Arts, True Story Theater, the Old Schwamb Mill, the Arlington Health Department, the Young Adult Vocational Program, the Girl and Boy Scouts, and others to create mini-series, film special events, and produce public service announcements. Other production highlights include:



#### 2nd Annual Fido Fest

ACMi and A-Dog partnered for a second year to present Fido Fest, the outdoor dog pageant and film festival. Community-submitted smartphone videos were aired outdoors on the big screen to a crowd of dogs, and hundreds of their well-behaved humans.

#### CrowdSourced Boston

ACMi participated in Crowdsourced Boston, a public art project of Northampton Community Television (NCTV), in which cities and towns in Massachusetts collaborate to recreate randomly-selected scenes from famous movies. All these scenes are then stitched together to create a feature-length film that is shown at the Coolidge Corner Theater in Brookline. This year, ACMi contributed scenes to Crowdsourced Boston's version of Back to the Future, and we're looking forward to taking on Ferris Bueller's Day Off next!





#### **PUBLIC CHANNEL PROGRAMMING**

2018 ACMi Awards Ceremony

aCatpella 2018: A Festival to Belt Out Cancer

ACMi Annual General Meeting 2017

Adam Bolonsky Shorts

Age of Craftivism: Meet Jayna Zweiman, Pussyhat Project

Founder

AIFF 2018 Poster Winner Interview

AIFF 2018 Poster Winner Promo

AIFF Bios and Background

AIFF Poster Contest Award Reception 2018

AM Garden (Series)

APN Newscasts (Series)

Arlington Historical Society Lecture (Series)

Arlington Philharmonic - Music Gazing (Series)

Art in Arlington (Series)

Beyond a Thousand Words (Series)

Blunt Truth: Youth Marijuana Use Prevention Forum

Butterscott - Behind the Butter
Butterscott - Music Videos (Series)
CCTV Arts & Science Entry by Wu So Fai

Celtics Late Night

Chamber of Commerce - Women's Networking Meetings

(Series)

Citizen of the Year & Business Awards - Mar 20, 2018

Conversation w/ Commission of Arts & Culture Chairs at

AIFF Poster Contest Reception 2018

Criminal Justice Reform (Series)

Culture Shock (Series)

Dead in Good Company

Dimick St. Paints Its Way to Calmer Traffic

Dr. Martin Luther King Jr. Birthday Observance 2018

Dream by the Siwen Dance Group at AIFF Poster contest

reception 2018

Driving Forces (Series)
Eat Sleep Dance Repeat

**Everything Real Estate (Series)** 

Fido Fest PSA

Fit as a Fiddle Today (Series)

Food Link Special

Give Back Time - Arlington Eats

Guns N Hoses 2018

Healer in Every Home (Series)

Helpful Hints (Series)

High Rock Church (Series)

Holistic Nursing EP 1 - Health & Wellness Channel

In the Tradition (Series)
Living Out Loud (Series)

Mass Ave Bus Priority Pilot - May 16, 2018

Mastering Your Future (Series)
Memorial Day Ceremony 2018

Menotomy Concert Series Presents The Craft Ensemble 3/9/18

Middlesex County District Attorney Govs Council Candidates'

Debate July 24, 2018

Million Dollar Gift (Series)

Monster Madness by Studio Knights

Nicole's Review (Series)

Old & New

Patriots' Day Parade 2018 Recycle Right (Series)

Songs from the Circle (Series)
Songs from the Circle Concert

Songs of the Revolution

Storyteller - Cheryl Hamilton at AIFF Poster Contest Reception

Studio B Sessions (Series)

Studio Knights Holiday Special 2017

Summer Flowers by Wu Sustainable Living (Series) Talk of the Town (Series)

The Community Preservation Act
The Steve Katsos Show (Series)

Town Day 2017
True Story Theater

Unraveling India (Series)

Veterans' Day

Wide Angle with Peter Bermudes (Series)

XVids (Series)

Your Arlington Dollar (Series)

## **Education Programming**



#### What's on the channel?

ACMi's Education Channel offers a wide variety of both educational and youth-produced programming. Local productions that are broadcast on the channel include town concerts, sports games, plays, films, lectures, and any content produced by Arlington youth. We also present a mix of nationally acclaimed instructional programming and vintage educational shorts.

#### Studio B

ACMi's Studio B is the venue for a range of youth studio productions, including narrative short films, interviews, sports shows, musical performances, and discussions focused on social and political issues. Studio B has become a popular resource for Arlington High School teachers to use for class projects. Classes in the history and music departments have taken field trips to Studio B to learn how to produce videos for their courses.

#### Focus Media

ACMi's high school production group was once again extraordinarily active throughout the year. The crew provided exceptional coverage for big events such as the Battle of the Bands at the Regent Theater, the Thanksgiving Day Football game, and Arlington High School's graduation. As our older youth members have grown and gained experience, they are among our most skilled volunteers, and regularly crew non-school-related productions such as the main stage of Arlington Town Day, debates between local government candidates, and even the *Steve Katsos Show*.

#### Ottoson Media Group (OMG)

As always, our group of superstar students at the Ottoson Middle School provided coverage of a variety of school events, including All-Town concerts, the Memorial Day assembly, the Ottoson's performance of Bye Bye Birdie, and the school's Chinese New Year event. Ottoson Media Group (OMG) also created an anti-vandalism PSA called "Think Before You Act," which was a finalist in the Middlesex Partnerships for Youth, Inc.'s PSA contest. And that's not all! Ottoson youth also completed production on the second season of *Teens Cook*, a French cooking show in which two professional chefs teach two students how to cook a delicious French recipe each episode.

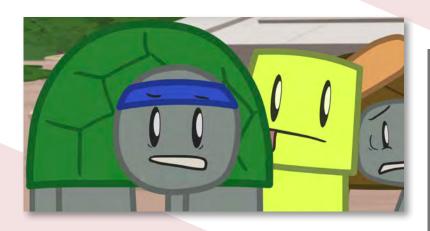


#### Studio B Sessions

In the summer of 2017, we kicked off a brand new music series called "Studio B Sessions." Each episode highlights a different local artist performing a set of original material live in Studio B. Performers range from bluegrass groups to singer-songwriters, from rock bands to electronic pop. Volunteer crews made up of both youth and adult members produce the show, which is currently in its second season.

## **ATOWN**TEEN VIDEO CONTEST

In March 2018, ACMi joined with our traditional partner, Data Collaborative, to host the third annual A-Town Teen Video Contest. This year's event returned to the Regent Theatre to spotlight the work of our talented local youth. Sixteen excellent films were screened by teenage filmmakers from Arlington, Cambridge, Lexington, Lowell, and Somerville. A variety of genres were showcased, including animation, documentary, action, comedy, and horror. For the second year in a row, the top prize went to Arlington High School student and Focus Media member Samuel Kim, this year for his animated film *RVT: Part 2*.





#### Summer Fun

Throughout the week of July 23-27, ACMi's main studio again welcomed the invasion of 12 middle-school students who were excited to learn film and television production. The kids proved to be avid young media professionals as they eagerly learned everything from field reporting, to film production, to studio production, to editing, to Chroma Key! The students used their humor and creativity to create three silent films, a game show, stop-animation videos, and two short films, all in the course of one week! We were very pleased to see that working in such close collaboration also enabled them to forge new friendships by the end of the course.

#### Sports and Looking Ahead

ACMi is continuing to bring the breadth and quality of its sports production to exciting new levels. With the help of our brilliant volunteer youth crews, we are continuing to add new features to our broadcasts, such as instant replay and sideline reporting. All football games are now broadcast live. New volunteer commentators have joined our already impressive lineup of on-air sports talent to help us call and cover more games and more sports than ever before, including boys' and girls' soccer and hockey. We also began to cover Arlington Catholic basketball, and are hoping to add more Arlington Catholic sports content to our channel in the year to come.

In addition to our coverage of sports games, we have been ramping up our supplementary sports coverage, including a regular sports update featured on Arlington Public News, new studio shows focused on interviews with local coaches and sports stars, and a documentary about basketball in Arlington that is currently in production. Be on the lookout for its release around the start of the AHS hoops season!

#### **EDUCATION CHANNEL PROGRAMMING**

aCATpella 2018

AHS Boys Varsity Basketball

**AHS Boys Varsity Hockey** 

AHS Boys Varsity Lacrosse

**AHS Boys Varsity Soccer** 

AHS Girls Varsity Basketball

**AHS Girls Varsity Hockey** 

**AHS Girls Varsity Soccer** 

AHS Graduation 2018

AHS Jazz Band - ACMi Studio Performance

AHS Music Technology's 9th Annual Spring Showcase

AHS Pops Concert 2018

AHS Preseason Football Preview

**AHS Sports Updates** 

**AHS Varsity Football** 

An Evening with Bradley Whitford

Arlington Catholic Boys Varsity Basketball

Battle of the Bands 2018

Bejazzled 2018

Beyond the War

Building Bridges: Michael's Journey from Egypt to

America

Chosen Moon

Cougar Corner

Ebi Sushi

**Flickers** 

Guns N Hoses 2018

Hombre

Interrupter

League of Extraordinary Teens

Microagressions

Ottoson 8th Grade Recognition Ceremony

Ottoson Chinese New Year Festival 2018

Ottoson Middle School Concert Series

Reimagining our Libraries Meeting

Reverie

RVT: Chapter 1 Part 2

Salon by the Sea

Saturday

Studio B Sessions

Summer Fun Shorts 2018

Teens Cook

The Little Mermaid, Jr.

The Locket

The Ponder Scope

The Tastebusters Try Starbucks Holiday Drinks

Think Before You Act - Ottoson Media Group PSA

To Fathers With Daughters

Trapped

You and Me Alike

**Zombie Stew** 

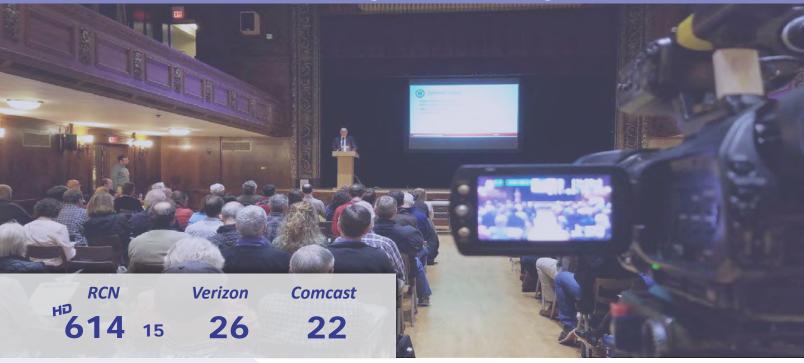






Ariington Community Media, Inc 2018 Annual Report

## Government Programming



ACMi's Government Channel (Comcast 22, RCN 15, RCN HD 614, Verizon 26) features content covering the Town of Arlington's many government bodies, agencies, boards, and committees. Arlington is a community with a strong interest in government transparency. With this in mind, ACMi provides a particularly valuable service by broadcasting meetings such as the Select Board, School Committee, the Annual Town Meeting, and others, live on our channel and streaming on our website. Interested viewers who are unable to tune in live can easily access these sessions either as they air on the channel throughout the week or via ACMi's online Video-On-Demand (VOD) service.

In fact, all of the Government Channel's content, which also includes coverage of local elections, debates, and public forums, is continuously available on VOD. With more than 170 hours of content created this year alone, it's never been easier to stay apprised of local politics, policies and proceedings in the Town of Arlington. And with the new addition of high-definition cameras in the School Committee room, every government meeting can now be viewed in HD (depending on the cable provider.)

As the Arlington High School rebuild commences, ACMi is collaborating with the school district to document the construction process and keep citizens up to date. Tours, forums and open houses documenting the process can be accessed both on ACMI's VOD service, and through links on the AHS Building Committee's website. As the rebuild moves forward, ACMi will continue to provide comprehensive coverage of Arlington's largest municipal construction project ever.

#### 175 TOTAL HOURS OF ORIGINAL RUN PROGRAMMING

47 HOURS 20 School Committee Meetings

45 HOURS <sub>24</sub> Select Board Meetings

HOURS 8 Finance Committee Meetings 19 HOURS <sub>17</sub> Redevelopment Board Meetings

13 HOURS

5 Town Meetings

32 HOURS

Other

#### **GOVERNMENT MEETINGS RECORDED BY ACMI STAFF/VOLUNTEERS**

#### **Public Forums and Public Hearings:**

AHS Building Committee Community Forum

AHS Building Design Progress Forum

AHS Building Project Community Forum

AHS Building Project: Community Kick-off Forum

AHS Program Overview Forum

Autonomous Vehicles Educational Forum

Blunt Truth: Youth Marijuana Use

**Prevention Forum** 

Housing Meeting Public Forum

Mass. Ave. Bus Priority Pilot Forum

Reimagining Our Libraries Public Forum

Second Community Forum on Bus

**Priority Pilot** 

Zoning Recodification Second Public Forum

#### Other Public Events:

**ABC Stormwater Flooding Group** 

Arlington Memorial Day Ceremony

Arlington Veterans' Day Parade

Dr. Martin Luther King, Jr. Birthday

Observance 2018

Senior Fraud Protection Luncheon Event

#### Other Events:

Budget & Revenue Task Force 2018

Candidate Video Profiles for Local

Elections

Candidate Video Profiles for Special State

Elections

District Attorney & Governor's Council

Candidates' Debate 2018

League of Women Voters Candidates'

Night 2018

Live Election Night Return Coverage







Arlington Community Media, Inc 2018 Annual Report

## Arlington Public News



Arlington Public News (APN) works each and every day to bring residents information and insights into the many issues and initiatives happening in town. Arlington is on the forward edge of many community initiatives, and residents increasingly know that they can turn to APN for coverage of the forums and public hearings designed to educate community members about those issues. APN, however, also digs deeper to give viewers the background, context and data to clarify the impact of local plans, projects, and initiatives.

#### Schools

The proposed rebuild of Arlington High School is an excellent example. If approved, it will be the largest and most expensive project ever undertaken in Arlington. During the last year, APN covered all four community meetings and brought viewers a walking tour of the current High School. In addition, APN conducted and shared an extended interview with one of the lead project architects, who explained MSBA funding criteria, site specifics that affect the cost of a new AHS, and why several elements that Arlington residents had proposed could not be included in the project.

Other high-profile education stories APN followed include the renovation of the Gibbs School and the selection of a permanent Principal at Ottoson Middle School. A walking tour through the Gibbs sixth-grade school was the first look residents had of the renovated structure, and is one of the most-viewed segments produced this year.

As the Gibbs project moved toward completion, Ottoson Middle School in turn moved to hire a permanent Principal to take the school through this transition. APN provided comprehensive coverage of the public forum that presented the three final candidates to parents and residents.

Parents of school-age children are busy with home and work responsibilities, and it is a real benefit to them to be able to stay informed on the issues that affect their families when their schedules don't allow them to attend evening meetings. Many such parents have expressed their appreciation for APN's consistent and thorough coverage of these compelling issues. It is, after all, what community media is all about.





526
TOTAL FACEBOOK

1,315
TOTAL TWITTER
FOLLOWERS

291

TOTAL INSTAGRAM FOLLOWERS

#### **Transportation**

Transportation is also a big issue for anyone who commutes into, out of, or through Arlington. APN kept viewers up to date on town initiatives to limit traffic congestion, including a proposed change to the Lake Street bike path crossing, a cooperative effort with the WAZE traffic app, an invitation to test autonomous vehicles on local roads, a collaboration with the MBTA to pilot a dedicated bus lane, and the introduction of dockless bike-sharing.

#### Newscast

The introduction of two regular news segments immediately spawned wide interest. An *AHS Sports Update*, anchored by ACMi Sports interns, highlights the achievements of the impressive student athletes at AHS. And the "Coming Up" segment focuses on promoting events and activities around town, providing local groups and community partners like the Arlington Center for the Arts, the Arlington International Film Festival, and others with greater visibility for their efforts.

#### Elections

Lastly, APN contributes significantly to Arlington's robust civic life by providing across-the-board election coverage, including candidate profiles and debates, as well as analysis of ballot questions and compelling local issues. To cover this territory with the breadth and depth residents find most helpful, APN partners fruitfully with its sister divisions, airing excerpts from Public Affairs and Government on newscasts and providing links to the full-length programs.





#### Outreach

Making use of platforms beyond our channels is an ongoing effort at APN. Segments are shared with the town and highlighted organizations, which increases the visibility of our work as those groups share those segments or embed them on their websites.

A continued push to share APN's work on social media has paid off in a double-digit percentage increase in Facebook, Twitter and Instagram followers. A concerted effort to drive people to the ACMi website and its APN tab has also led to solid growth in website views.

Winter weather couldn't keep more than forty enthusiastic community members from attending one of two Arlington Public News Open Houses in March. Attendees learned about hyperlocal journalism and how it is pursued at ACMi. They also had the opportunity to try their hand at APN production positions. Several attendees have continued their involvement with APN and ACMi as producers and as part of both field and studio production teams.

In addition to community members, APN continues to expand its relationship with Emerson College, Tufts University, Boston University and other local colleges. Bright and motivated journalism interns are given the opportunity to expand their skills, build a solid record of reporting and producing, and connect to a community. APN is delighted to support the education of these future journalists.

## Public Affairs



#### Talk of the Town

This series takes us all over Arlington, talking to the people who make things happen by providing services, staffing departments, leading initiatives and organizations, and so much more. We find out about the particular role they play in town, of course, but also take the time to dig a little deeper into their background and interests, with the aim of providing a real sense of the person as well as the position.



#### Your Arlington Dollar

Now in its fourth year, *Your Arlington Dollar* shines a light on all aspects of our town's fiscal condition, examining where the money comes from and where it goes. We talk to the decision-makers, the bean counters, the grant writers — everyone who plays a role in the town's budget process. Our goal is simple: let's make the deliberations, the analysis, and the priorities that underlie budgetary decisions as clear and transparent for Arlington taxpayers and voters as we can. Happily, the people we talk to share that goal.















#### Million Dollar Gift

Arlington is a town that very much runs on volunteer energy and commitment. From Town Meeting to various boards and committees to the provision of support services, residents donate their time and efforts to make Arlington the special place it is. This series spotlights the volunteer contributions of particular individuals as a way of both recognizing and (in some way) quantifying the benefit we all derive from this largely invisible energy source.

#### Criminal Justice Reform

The First Parish Church in Arlington Center, and specifically the Mass Incarceration Working Group (MIWG) there, has been a powerful engine in the movement for criminal justice reform in Massachusetts, and its imprint is all over the omnibus bill that was passed into law in the spring of 2018. We collaborated with the MIWG on this series, talking to movers and shakers across the spectrum of criminal justice reform, from law enforcement leaders to former prisoners who are piloting programs to give their fellow inmates the best chance for survival and success after prison.

#### **Driving Forces**

What compels people to devote themselves to social welfare causes and the nonprofit work involved in making things better for others? That's the question we explore in this series, in which we talk to folks who have opted to do just that and find out what motivates them, what sacrifices are entailed, and what lessons they've learned from their experiences.











## Studio & Facilities

It's been another exciting year in terms of the ongoing enhancement of ACMi's equipment and facilities, which now include four distinct studios in different locations around Arlington, as well as a continuously evolving ability to set up a "portable studio" in any number of other venues. We are delighted to share with you just a few highlights from this last year of progress and innovation.



#### **Equipment**

New production equipment purchased this year considerably expands our media toolbox, making a new generation of filmmaking available at ACMi. Two drones - a small but versatile Spark, and the larger Phantom 4 Advanced - have each seen some action this year. "Flight school" began with a couple of ACMi members sharing their knowledge as pilots with the staff. Test flights led to some great production elements for this year's ACMi Awards, including a quite spectacular opening sequence that began at Studio A and offered a tour of Arlington from the air before moving right into the Town Hall auditorium. Special thanks to Adam Bolonsky, Cameron Rodgers, and ACMi staffer Alex Van Thong for their willingness to share their knowledge, piloting and camera skills.

The Yi 360 is another new tool that offers producers a way to capture video or still scenes from both the front and back sides of the camera, the effect of which is to essentially provide a 360-degree image that can be monitored by a streaming app on a phone or tablet. Another application will stitch the media together to view or to edit. For the audience, this virtual video experience is best viewed on monitor goggles, or on a phone viewfinder (available by request at ACMi). ACMi member-producer Margie DiMonte demonstrated the camera at the March for Our Lives that took place in Boston in March 2018.

The AHS Building Committee has also hosted a series of virtual tours and images on their website using 360-degree still photos from the camera.

ACMi member-producers have been loving our Panasonic GH5 DSLR kits, along with the Felix backpack lights and Rokinon lenses that often accompany those kits. Filmmaking is on the rise, and we are giving members more and more opportunities to realize their cinematic visions using efficient, high-quality equipment. Some of the short films made by members this year premiered at the A-Town Teen Video Festival, Crowdsourced Boston, the Arlington International Film Festival (AIFF), and Fido Fest, as well as on the ACMi channels.

New Sennheiser wireless mics have been added to each of the two news reporter kits, offering a small-form receiver that is very easy to sync to a lav mic or handheld transmitter that uses a standard USB charger.

ACMi's new portable audio system (mini PA) was purchased because of its ability to pass audio through to camera equipment. Among the many productions that made use of the mini PA this year were great partner projects like AIFF, Porchfest, the Park Ave Congregational Church lecture series, and various special events at Arlington's First Parish Church.

## Studio B

The growing production facility at Studio B received several valuable additions this year that increased both its capacity and its versatility. For example, we purchased a modular desk kit with four tops of various shapes and sizes from Uniset, offering numerous new configurations for set designers of news and talk shows at Studio B. It even has a slot at the front to house a monitor, green screen, or logo, which presents one more option to customize the look of each individual show.

And the ACMi Sports crew upgraded their audio setup with a more professional announcer system. The talk boxes and audio mixer allow for producer and talent talkback, easing vital in-game communication. Sports Producer Alex Van Thong is creating rundowns and the field line producer can now keep the show moving like the pros.

#### Town Hall

The makeover of the ACMi control room at Town Hall includes the installation of a full-size rack to consolidate and centralize the equipment. A larger 40x40 smart video hub with a built-in monitor creates a centralized switching system, accommodating larger events such as Town Day, Patriots' Day, election coverage, and any other event that may need to use multiple AV i/o access points. Additional drawers, sliding racks, and mounts streamline the production process when covering meetings and provide storage and security for the equipment.



#### **Community Use of Resources:**

ACMi Production Resource Use	HD Camcorder Use (days of use)	Studio/Control Room Reservations (4 hour use)	Edit Station Reservations (4 hour block)	Wireless Microphones (days of use)	Light Kits (days of use)
July 2017 - June 2018	741	516	1499	393	148
Rental Value	\$275/day	\$225/hour	\$50/hour	\$110/day	\$275/day
Total Use	741 days	2064 hours	5996 hours	393 days	148 days
Value of Use	\$203,775	\$464,400	\$299,800	\$43,230	\$40,700

Total Estimated Market Value of ACMi Resources in FY 2017-2018 returned to the Town of Arlington:

\$1,051,905.00

## FINANCIAL STATEMENTS (Audited)

STATEMENT OF FINANCIAL POSITION June 30, 2018	
ASSETS	
Current assets:	
Cash and cash equivalents	\$606,977
Accounts receivable	208,576
Prepaid expenses	1,951
Total current assets	817,504
Property and equipment:	
Computers and equipment	1,109,991
Leasehold improvements	111,346
Furniture and fixtures	37,262
	1,258,599
Less accumulated depreciation and amortization	(951,800)
Property and equipment, net	306,799
Other assets:	
Security deposits	2,400
Investments in securities, at fair value	558,893
Assets restricted for investment in property and equipment	39,053
Cash designated for long-term operations	37,006
Total assets	\$1,761,655

LIABILITIES AND NET ASSETS	
Current liabilities:	
Accounts payable	\$8,518
Accrued expenses	21,179
Total current liabilities	29,697
Net assets:	
Unrestricted:	
Board-designated for long-term operations	555,000
Undesignated	1,127,396
Total unrestricted	1,682,396
Temporarily restricted	49,562
Total net assets	1,731,958
Total liabilities and net assets	\$1,761,655

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS For the year ended June 30, 2018		
CHANGES IN UNRESTRICTED NET ASSETS		
Revenues:		
Municipal contracts	\$837,382	
Membership dues and other revenues	5,490	
Investment income, net of fees	6,673	
Net realized and unrealized gains	37,318	
Net assets released from restriction	122,177	
Total support and revenue	1,009,040	

Expenses:	
Program - production and broadcasting	\$667,925
General and administrative	343,532
Total expenses	1,011,457
Decrease in unrestricted net assets	(2,417)

CHANGES IN TEMPORARILY RESTRICTED NET ASSETS			
Revenues:			
Capital grants	161,009		
Investment income	221		
Net assets released from restriction	(122,177)		
Increase in temporarily restricted net assets	39,053		
Increase in net assets	36,636		
Net assets, beginning of year	1,695,322		
Net assets, end of year	\$1,731,958		

Net assets, end of year	\$1,731,958
STATEMENT OF CASH FLOWS For the year ended June 30, 2017	
Cash flows from operating activities:	
Increase in net assets	\$36,636
Adjustments to reconcile increase in net assets to net cash provided by operating activities:	
Contributions restricted for investment in property and equipment	(161,009)
Net realized and unrealized gains on securities	(37,318)
Depreciation and amortization	91,678
Decease in accounts receivable	237,092
Decrease in prepaid expenses	8,033
Increase in accounts payable	5,353
Decrease in accrued expenses	(10,272)
Net cash provided by operating activities	170,193
Cash flows from investing activities:	
Proceeds from sale of securities	144,912
Purchases of securities	(151,314)
Increase in assets restricted for investment in property or equipment	(39,053)
Decrease in cash designated for long-term operations	2,820
Purchases of property and equipment	(122,177)
Net cash used in investing activities	(164,812)
Cash flows from financing activities:	
Contributions restricted for investment in property and equipment	161,009
Net cash provided by financing activities	161,009
Increase in cash and cash equivalents	166,390
Cash and cash equivalents at beginning of year	\$440,587
Cash and cash equivalents at end of year	\$606,977



"The Arlington Police Department's partnership with ACMi has never been stronger. Our ability to communicate with the community in a timely manner enables us to achieve our mission and further our goal of being a completely transparent police organization and municipal government as a whole. ACMi is simply an invaluable asset for us and for the community, one that enhances the quality of life in Arlington in so many ways."

- Arlington Police Chief Frederick Ryan

